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## EASTMAN CHOOSES AIRSTREAM FOR ITS 'KODAK CARAVAN' OF AMERICAN CITIES

Eastman Kodak chose an Airstream travel trailer for its "Kodak Caravan" of American cities and towns to obtain pictures of Americana for the company's Tower of Photography display next year at the New York World's Fair.

The trailer will provide living accommodations for three teams of photographers who will go on the "caravan," and will serve them as a kind of photographic studio on wheels.

First of the Kodak crews left Rochester, N. Y. in the Airstream in January. Their first stop was Washington, D. C. and their first picture was of the Capitol dome. There are scheduled stops on the East Coast, along the way into the South, on the Gulf of Mexico and in Texas. Altogether the trailer will be on the road for more than a year.

Color shots taken of American scenes will be blown up to 30 by 60 feet for the Tower of Photography exhibit.

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