

HOLIDAY



THE SIXTEEN FOOT WITH AIRCRAFT CONSTRUCTION

The five adults enjoying this wonderful scenery in Canada are traveling, living, sleeping in this Holiday. An amazing interior, two double beds, one single; dinette, gas cooking, heating and light, gas or electric refrigeration optional, water tank and pump, and a toilet room with flushing toilet. All completely self contained. All riveted exterior, all metal framing, aircraft construction, birch interior. Tops in quality and finish. Please write for illustrated brochure—free of course.



THE TWENTY ONE FOOT TANDEM WITH AIRCRAFT CONSTRUCTION

Same unusual interior floor plan as the sixteen foot Holiday except, it has three single beds and one double. Shower and toilet. Completely self contained with optional pressure water system and septic tank, gas or oil heat, gas or electric refrigeration, gas and electric lights. All riveted exterior, all metal framing, birch interior, triple insulation. You just MUST write for the illustrated literature on this newest model.



Wally Byam's HOLIDAY

HOLIDAY TRAILERS, INC.
JACKSON CENTER, OHIO

you can believe your eyes . . .
AIRSTREAM
is as good as it looks!



THE TOUR-TESTED TRAVEL TRAILER

Airstream is the lowest-price travel trailer in the long run. It's guaranteed for life...YOUR life! See it today at your dealer's.

You don't need to be told that an Airstream is light on its wheels; tracks like an observation car; is built to take abuse. These things are obvious in every aerodynamic line and curve. One glance around the smart and efficient interior will convince you that the Airstream is fabricated by people who travel and live in trailers themselves...people who think that "good enough" is never good enough for you.

Write for free, colorful, 20-page catalog



AIRSTREAM
TRAILERS, INC.

WRITE FACTORY NEAREST YOU: 1755 N. Main Street, Los Angeles 31, Calif.
107 Church Street, Jackson Center, Ohio

For the FOLKS who would buy a Buick or Mercury or Pontiac



Trailer Talk by Wally Byam



Twelve feet of body
Sleeps five, two doubles, one single
Dinette with big picture window
Toilet room with flushing toilet
Four burner stove
Completely self contained—water tank, pump, gas and electric lights.
Ice or electric refrigerator

This little trailer looks like one of those things that a magician might come up with. You just can't believe your own eyes—the room there is inside. Really well built, mostly metal framing, best materials everywhere, good design, good workmanship. A real investment. Wonderful for week ends, vacations and traveling back and forth to Florida.

Sixteen feet of body
Sleeps five, one double, two twins and a big bunk
Dinette with picture window
Toilet room with flushing toilet
Big galley, four burner stove
Completely self contained, tank, pump, gas and electric lights.
Ice or electric refrigerator.
Four tandem wheels



This is an absolutely "go anywhere" trailer. The tandem wheels on such a little light weight job give it towability you never dreamed of. Takes the gallop out of uneven roads. Very little hitch weight, No overload springs of any kind needed.

A startlingly new all metal body, all metal except the interior lining and its attachments. All riveted. Light weight and ever lasting. You MUST see it and tow it. Please write for illustrated literature, dealers, and prices.

WALLY BYAM'S HOLIDAY

Holiday Trailers, Inc.

Jackson Center, Ohio

Claude McFall

Vice Pres. and Genl. Mgr.

Mechanical and Design Patents, Trade Marks and Copyrights on file and pending.

WE ARE of the belief that there are many many thousands of people, hunters, fishermen, young families with children, older folks with a little spare time but not completely retired who have been looking for a really good small trailer. These people are not the type that buy the very cheapest of anything. They want quality, good quality, they want workmanship that they can be proud of, they want good engineering, safe construction. They want a sound investment. And most of all they want usability, comfort, freedom.

We have designed these trailers specifically to fill the needs of these substantial, progressive people. As an example a group consisting of a Mother and two teen age daughters and a teen age "house guest" traveled with us on our Canadian tour this summer in a twelve foot Holiday and then toured the West from Canada to Mexico, all in perfect comfort and orderliness. And did they have fun.

Just picture yourself with this little trailer, packed and loaded, all ready to go and chafing at the bit calling you for a week end of fishing, a quick trip to the lakes or the mountains, or maybe off to Florida or Arizona. You live like you do at home in this little Holiday.

And the new tandem. The way the new cars are being built with their tails sticking farther out behind the axles every year makes some kind of overload springs or devices necessary for good towing even with light trailers. But this little tandem solves that. It has very little weight on the tongue. We have always known that tandems towed better than two wheelers but this little tandem tows just like nothing at all. No gallop, No weave at any speed. The towing stability is inherent and built in. Moreover you can load it and load it and load it.

This is a trailer that the experienced trailer people are really going to appreciate.

Globe Trotting

WITH

**Wally
Byam**



As I look back over the Canadian Caravan just finished, if there is one thing that stands out above all others it is Friendship. The many, many new friends we have made in Canada, and the warm close friends we made with each other on the tour. When we all said good-bye at our "last supper" together in Vancouver, British Columbia at the close of the Canadian Caravan there was many a tear with each warm, warm handshake . . . And our Canadian friends, our first cousins. Our bonds across the border have become so inseparably welded together with the knowledge of complete understanding that we feel we are one people.

As the editor of one Canadian newspaper put it, "The members of Wally Byam's Caravan in our belief are better ambassadors of good will than trained diplomats ever were."

Vignettes of Canada . . . The Mounties, those handsome fine men who would be welcomed in anyone's homes . . . they shepherded us from one end of the trip to the other . . . they have no counterpart in America, they are supposed to be Federal police, but they are actually Federal friends of all mankind. How we loved and admired the Mounties—the Royal Canadian Mounted Police . . . The roads, much better than we expected, most of them paved and those not paved, the best dirt roads I have ever seen . . . that devastatingly beautiful mountain meadow, rimmed with snow peaks, that we parked in near Banff . . . honestly the world's most perfect campsite. A bubbly ice-water stream ran at one side. Deer, elk, mountain sheep and bear wandered through or near by . . . a little chilly and misty wet at times.

Those Columbian ice fields, the big glacier that you go sight-seeing on with "Snow-mobiles" . . . And the Caravanner who chipped off a chunk for his trailer refrigerator, cooling his fish and keeping his milk with antique ice that was possibly frozen before the time of Christ. The unending miles and miles and miles of virgin timber on the big bend of the Columbia river . . . Gives you a taste of what Robert Service must have seen and felt to write such gripping poetry.

Calgary, the Stampede, those chuck wagon races, have a Roman chariot race backed off the map for pure drama and excitement. Albertans, the Texans of Canada. Edmonton, oil, money, prosperity, Boom Town.

The opening of the British Commonwealth Olympic Games at Vancouver, the athletes of the commonwealth nations marching by, some countries I couldn't locate on my mental map, the mass bands, the massed flags, the red-coated Mounties, the precision, the fanfare—Britain. Spine-tingling. We shall never forget it.

The Canadian Tour will be written up fully and illustrated in the next issue of The Caravanner, the caravanners' quarterly newspaper. Up to now they are free, if you want one write Marianne Townsend, 1755 No. Main St., Los Angeles 31, California.

The next Mexican tour will leave Nogales, January 7. Will be five weeks long and operate principally from five base camps in Mazatlan, Aguas Calientes, Patzcuare, Acapulco and Taxco. All the details in the next Caravanner.

the

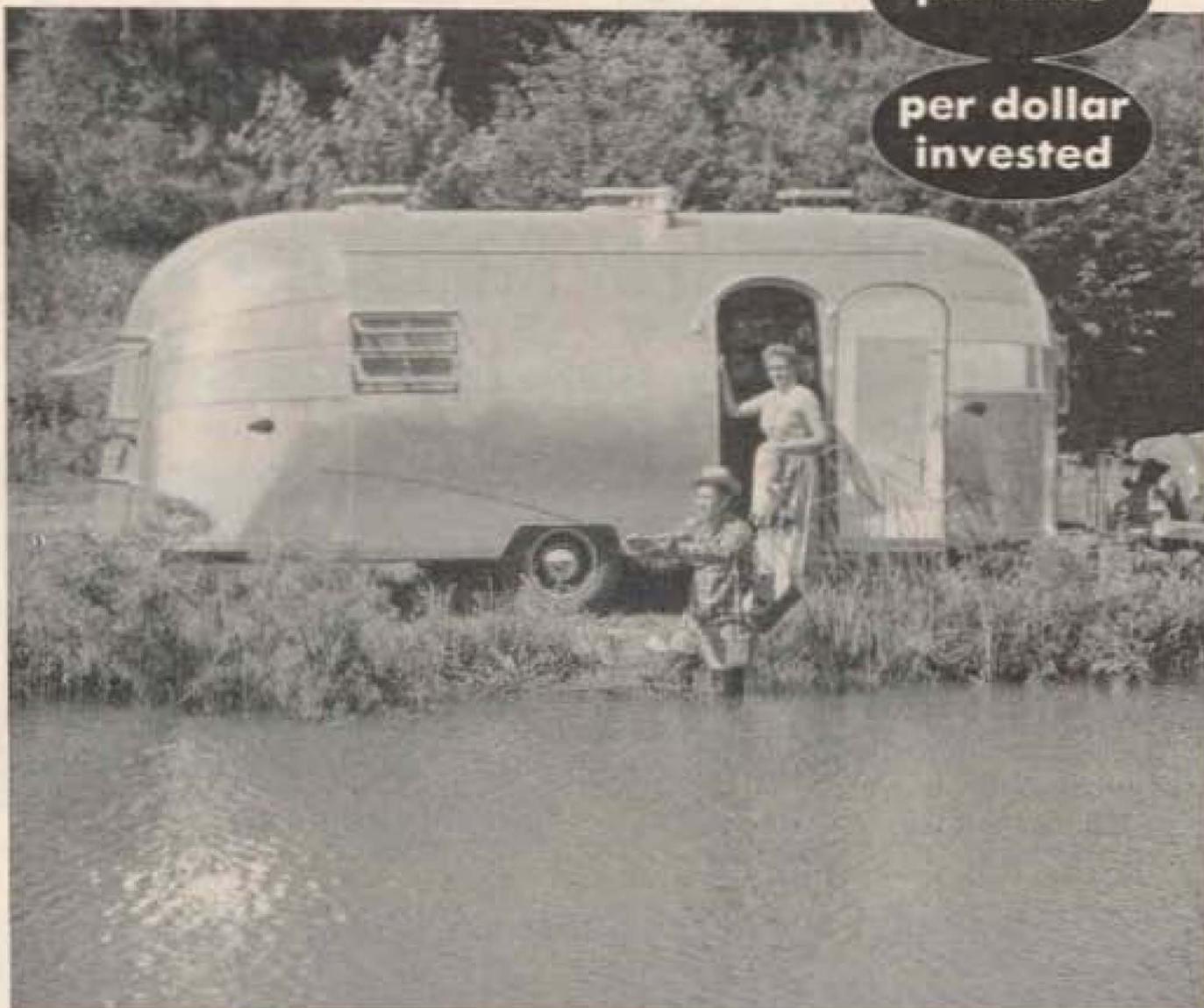
L O W E S T

cost travel-trailer
of them all...

per year

per mile

per dollar
invested



AIRSTREAM

Long after the original cost is forgotten, your Airstream will be paying you rich dividends—in economical upkeep, in feather-light towing, in savings on automobile wear and tear, in Fifth Avenue looks combined with old-slipper comfort. The Airstream is designed and built for *travel*—effortless, carefree travel at the lowest cost per mile per year.

Have you seen the new Airstream SA-EARI? Strictly a custom travel-trailer at a ready-to-tow price.

Write for specifications and color catalogue



AIRSTREAM
TRAILERS, INC.

1755 NO. MAIN STREET
LOS ANGELES 31, CALIF.

107 CHURCH STREET
JACKSON CENTER, OHIO

Globe Trotting



WITH
**Wally
Byam**

Don Waters, our Caravan scout, has reached La Paz at the tip end of Baja California Peninsula in Mexico. Right after the Canadian tour this summer, Don took off with his jeep and little Airstream trailer, headed south a thousand miles below the border at Tijuana. For several weeks, we did not hear from him and began to think that Mexico had swallowed him up. But not Don.

This road is the one built by the Jesuit Padres in 1770, that Earl Stanley Gardner calls "The Road of No Return." Many books have been written about this treacherous highway through this wondrous land. They all claim that no trailer could possibly get over it, but Don did it with an Airstream.

Bill Kroll, trailerite from Key West, Florida, writes: "The ferry to Cuba is running. It is not the boat originally built for the Key West-Havana run, but rather a converted LSM war surplus boat that runs from Key West to Cardenas, which is nearer Veradero Beach. The fare is \$29.90 a car and driver one way; extra passengers are \$7.50 each. The top clearance at the loading dock is only 6' 6", so I am not sure that they could take a trailer unless some other loading arrangements could be made." We shall check into this immediately, and possibly we may be able to organize a short Caravan to Cuba from Key West sometime in December.

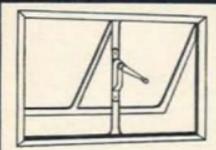
About next summer's trip to North Africa, the Holy Land and Europe. We have spent several days in Washington and find that we will have trouble getting through Israel. The Israelites are glad to have us, but the Arabs are still at war with Israel and will have no truck with anyone who does business with Israel. The only road, however, goes from Egypt through Israel to Lebanon. From a look at the map, it appears that there should be a road direct from Israel to Jordan. Then we would have to ferry over a portion of the Red Sea. I am assured, however, that there is no such road, nor any such ferry. We might induce our "Ambassadors of Good Will" committee to get the Red Sea to stand aside while we go through. I understand that it was done once before. Otherwise we might have to ship from Alexandria to Beirut in Lebanon, then drive back through Jordan to the Holy Land. It will be a history-making event to park our Caravan at Bethlehem or against the gates of Jerusalem.

I hear from some of our friends in Europe that they got stuck going over the Alpine passes with their small European cars towing trailers to the International Trailer Rally at Innsbruck this summer. I recall that the summer before last we went over the same passes with a 24-horsepower Volkswagen and a little Airstream trailer with no difficulty whatsoever. Light weight is one of the biggest factors in happy trailering.

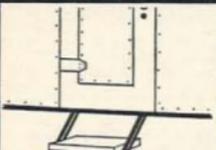
Remember, the Mexican Caravan this year moves south from "Pop" Rileys' ranch near Phoenix on January 3rd and crosses the border at Nogales, Jan. 7th. If you want to go, write Marianne at the Los Angeles Airstream factory. (Advertisement)

Here it is—for better trailer travel!

THE NEW '55 AIRSTREAM



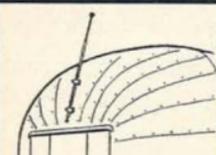
New crank-operated windows



New touch-control, built-in step



New oversize trunk for spare tire



New built-in radio antenna mast

PLUS ALL THESE GREAT NEW FEATURES FOR 1955

- Warp-free hollow core doors
- Sky-lite ventilator in living area
- Motor-driven center vent fan
- Imported Sta-closed door catches
- Stainless steel mirror-finish door hinges
- Convenient Airliner curtains
- Springs mounted in live rubber
- Weather protecting Sil-lustre finish
- New floor plans
- New colorful interiors



NOW! MORE THAN EVER...BETTER THAN EVER!

The new 1955 Airstream looks better—is better, with 15 great new improvements . . . New crank-operated Viewrama windows along the sides—more window area overall! New touch-control built-in disappearing step; New over-size trunk and door, large enough for a spare wheel and tire; New built-in radio antenna mast; New stainless steel, mirror-finish door hinges; New Airliner curtains that open or close completely with a flick of the finger; Exciting new floor plans and Color-tone interior decor . . . these and a host of other breath-taking new features make the new 1955 Airstream even more the lowest price travel trailer in the long run, per mile, per year, per dollar. See the great new 1955 Airstream at your dealer today!

Write for new 1955 color catalog and official trailer travelers' newspaper "The Caravan"—FREE



AIRSTREAM
TRAILERS, INC.

WRITE NEAREST FACTORY: Division 312 107 Church Street, Jackson Center, Ohio
Division 312 1755 N. Main Street, Los Angeles 31, Calif.

Globe Trotting



WITH

**Wally
Byam**

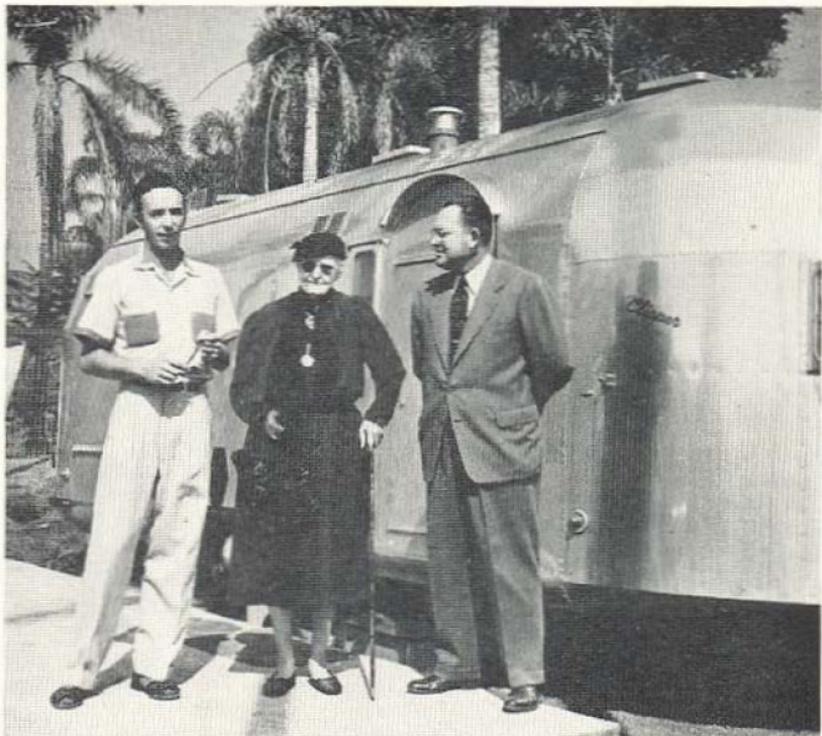
Jackson Center, Ohio—Claude McFaul, Airstream's genial Eastern Sales Manager, is back from attending the Motor & Trailer Show at Earl's Court in London. He reports being as impressed as I was with the very fine workmanship on the English trailers, but is aghast at the fact that none of them have screens and very few have refrigerators. He was enthusiastic about the very good-looking and efficient gas lights, the very fine water pumps, the instantaneous gas water heaters, the excellent interior hardware, the interior color schemes which are predominantly yellow and the careful attention to detail everywhere. We have placed orders for a number of English accessories and "fitments" which are now showing up in the new line of Airstream trailers.

The next Byam Caravan Tour will roll from Brownsville, Texas, on Jan. 11th down the beautiful east coast of Mexico, visiting Tampico, Vera Cruz, Oaxaco, Tehuantepec, Tuxtla Gutierrez and the tropical plateau in Chiapas where there is a recently discovered Indian tribe. Then we'll take a vote on loading our outfits on flat cars to go to Yucatan. We will be gone six weeks, but those who have to make a shorter trip may leave before the tour ends. We understand the roads are good, so it won't be too rugged a trip. There is no charge, everyone pays his own expenses. You are all welcome to join our happy group of trailer adventurers. There's not much time left, so hurry, hurry, hurry! Write, wire or phone me at once for full details, 1755 N. Main, Los Angeles 31, Calif. Capital 4193.

Reminiscences of European travel: the fact that we pulled our little Airstream over the Goddard Pass in the Swiss Alps with a 24-horsepower Volkswagen Midget Bus speaks wonderfully well for the lightweight Airstream as well as the "Mighty Mite" Volkswagen . . . the scrubbed, clean, apple-cheeked Swiss youngsters . . . the very small cars you encounter all over Europe . . . the fact that there are hardly any straight roads in Europe or England, with the exception of some of the Autobahns in Germany . . . the country roads are quite good, but the village streets are terrible—narrow with rough cobblestones . . . the wonderful job you can do with pantomime—language is really no barrier . . . the American popular songs everywhere but played with more lilt and swing.

At the end of October, we attended the trailer rally in Palm Springs staged by the Palm Springs Trailer Park Association—one of the finest rallies we have seen and a close runner-up to the excellent rally in Copenhagen, Denmark, last summer. There were hundreds of trailers from all over—all makes and all kinds of people. Many new 1954 models were on display outdoors with plenty of room and time to inspect them—much better than the usual packed inside show. We showed our colored movies and slides of the Central American tours to a jammed house Friday night and European movies to another packed house Sunday night. Airstream gave a big weenie bake Sunday evening, and an Airstream Trailer Club was organized with Bill Miller elected Prexy. They are talking about arranging a tour to Monument Valley and the Indian country. Our congratulations and blessings!

Octogenarian Plans Mexican Trailercoach Tour



• Mrs. Augusta H. Boston, with grandson John Watson (left), has her new Silver Streak demonstrated by dealer Edward Loudenclos Jr.

EIGHTY-NINE years young, Mrs. Augusta H. Boston, Lewiston, Idaho, leaves Santa Barbara for a trailercoach tour of Mexico in her newly purchased "Clipper." Included in her many travels is a honeymoon trip, 65 years ago, to South America and several cross-continent trips. Now, at the age of 89 she is off for more adventure and travel. For the trip Mrs. Bos-

ton purchased a new Clipper, product of the Silver Streak Trailer Co., El Monte, California, from dealer Edward Loudenclos, Jr., Santa Barbara. Mrs. Boston found the Clipper equipped with all the modern appliances and attractions of a home, a complete comfortable trailer with sufficient room for herself and two grandsons who are accompanying her on this trip.

distinctively styled
for modern trailer travel

the all new

54

AIRSTREAM



Longer, more streamlined
for better travel



More interior space
for added convenience



New airfoam beds for
more luxurious sleeping

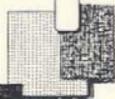


Here's the spectacular new Airstream, as modern and exciting as the latest fashion mode... as sleek and streamlined as tomorrow's airliner. It's the most beautiful, towable trailer on the road today—designed to go places with luxurious ease and comfort. 54 great new features for 1954 combined with famous Airstream lightweight, all-aluminum, all-riveted, lifetime construction to give you greater value and convenience than ever before.

If you want to travel, if you want modern styling, convenience and durability, be sure to see the fabulous four new Airstream models, 18 ft, 22 ft, 26 ft, 30 ft... you'll be as captivated as every other Airstream owner.

Buy with confidence, with assurance that you buy the best... buy Airstream, since 1932 the world's finest travel trailers.

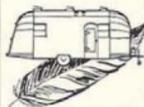
Write for list of dealers and free illustrated brochure.



Colorama interiors for
more pleasurable living



New unitized assembly
for increased durability



Featherweight construction
for more towing ease



AIRSTREAM
TRAILERS, INC.

Globe Trotting



WITH
**Wally
Byam**

Los Angeles, Calif.—All of the Caravanners who have been on our tours will remember "Meeting Time" as one of the highspots of each day. This month I am holding an open meeting for all globetrotters in this column.

As in all "Meeting Times," I would like here and now to put some questions and proposals before the assembled Caravanners and then take a vote. We would like to have some suggestions and opinions on good trips and places to see.

We are planning on another trip to Mexico in the winter of 1954-55, but this time we think we will operate from several large base camps. We roughly plan on one large base camp at the bull ranch at Aguas Calientes, others at Cuernavaca, Acapulco, Mexico City, and possibly Oaxaca and Puebla. Operating from these more or less well-established base camps, we think we can see a great deal of Mexico with a minimum of effort.

In the summer of 1955 we hope to go to Eastern Canada. Although we have had quite a bit of correspondence from people there and the Canadian Government has given us their full cooperation, we would still like to hear more about this area and wonder if any of you would write and tell us what we should look for and whether you think this would be an interesting trip.

For the long range, there are about a dozen couples of us who are dreaming about shipping our outfits to Casablanca in North Africa, then going completely around the Mediterranean and coming out at the border of Yugoslavia and Italy. Another project in the dreaming stage is a tour of South America.

Even more important, we think there are a lot of very interesting trips right here in the United States that we could take as a group. Someone has suggested that we follow the original route of the old Oregon Trail, running from the Platte River to the Pacific Ocean at Seaside, Oregon, and mix a lot of history with our summer's journeying.

Then, of course, Europe is always beckoning. We have been there twice now and simply can't get it out of our system. We enjoyed the International Trailer Rally last year so much that we are wondering if a sufficiently large group of American trailerites would like to go together to one of these Rallies held every summer.

That winds up the meeting. Let's have some comments. Let's have some votes. We welcome all of your ideas. Write to me at 1755 N. Main St., Los Angeles 31, Calif.

(Advertisement)

Globe Trotting



WITH
**Wally
Byam**

ADVANCE BULLETIN ! ! !

April 30, 1954

WALLY BYAM CANADIAN CARAVAN TOUR Summer, 1954

Ottawa, Canada . . . We will cross the Canadian border from Glacier National Park, Montana, on July 1st for a glorious six-weeks' tour of Western Canada, including the famous Calgary Stampede, Indian dances at Banff, stupendous Lake Louise, Jasper Mountain-Top Highway, the Columbia Ice Fields, and the colorful British Commonwealth Olympic Games at Vancouver, which will be attended by Queen Elizabeth.

We will see thousands of wild buffalo and the world's best trout fishing and what the Canadians claim is the most breath-catching scenery on the North American continent. Our good scout, Don Waters, will pioneer this trip as soon as the snow melts, starting from Vancouver and ending up at Glacier Park to meet us. We will visit seven National Parks in British Columbia and Alberta.

The Canadian Government is establishing special camp-sites for us all through the area we will travel. They have also agreed to extend their length-limit on car and trailer combined to 45 feet.

As usual, there is no charge for the tour. Everyone is invited and everyone will pay his own expenses. Tickets for the Calgary Stampede are going fast. They cost \$1.50 and \$1.75 for afternoons, and \$1.50, \$2.00, and \$2.50 for evenings. We expect to be there for the first four days. Those wishing tickets should forward their money with their tour reservations to:

Marianne Townsend
1755 North Main Street
Los Angeles 31, California

From the advance correspondence, it appears that this is going to be the most popular of any of our Caravans. Those interested should get their names on our list as soon as possible. We have found that a hundred trailers are the most we can handle — so the first hundred signed up will go.

More details later. In the meantime, better reserve your spot!

WALLY BYAM

(Advertisement)



In a class by itself!

'54 AIRSTREAM

**WORLD'S FINEST TRAVEL TRAILERS
FOR FASTER, SAFER, EASIER TRAVEL**

Famous since 1932 for lightweight construction and streamlined design, Airstream now brings you the greatest advance in modern trailer travel. Spectacular new models for '54...as exciting, sleek and streamlined as tomorrow's airliner. There's nothing like it anywhere. We have drawn upon our long years of trailer building and our extensive travel testing to give you the most beautiful, towable trailer on the road today. If you want to travel, if you want comfort, convenience and durability, be sure to see the fabulous four new Airstream models, 18 ft, 22 ft, 26 ft, 30 ft. Buy with the assurance that you buy the best—buy Airstream. Truly in a class by itself!



Exclusive all-metal,
all-riveted featherweight construction for greater towing ease

Write for free, colorful catalog and list of dealers



AIRSTREAM
TRAILERS, INC.

WRITE FACTORY NEAREST YOU: Dept. 63 1755 N. Main Street, Los Angeles 31, Calif.
107 Church Street, Jackson Center, Ohio

CALLING ALL WALLY BYAM'S CARAVANERS*

on to

Mexico!

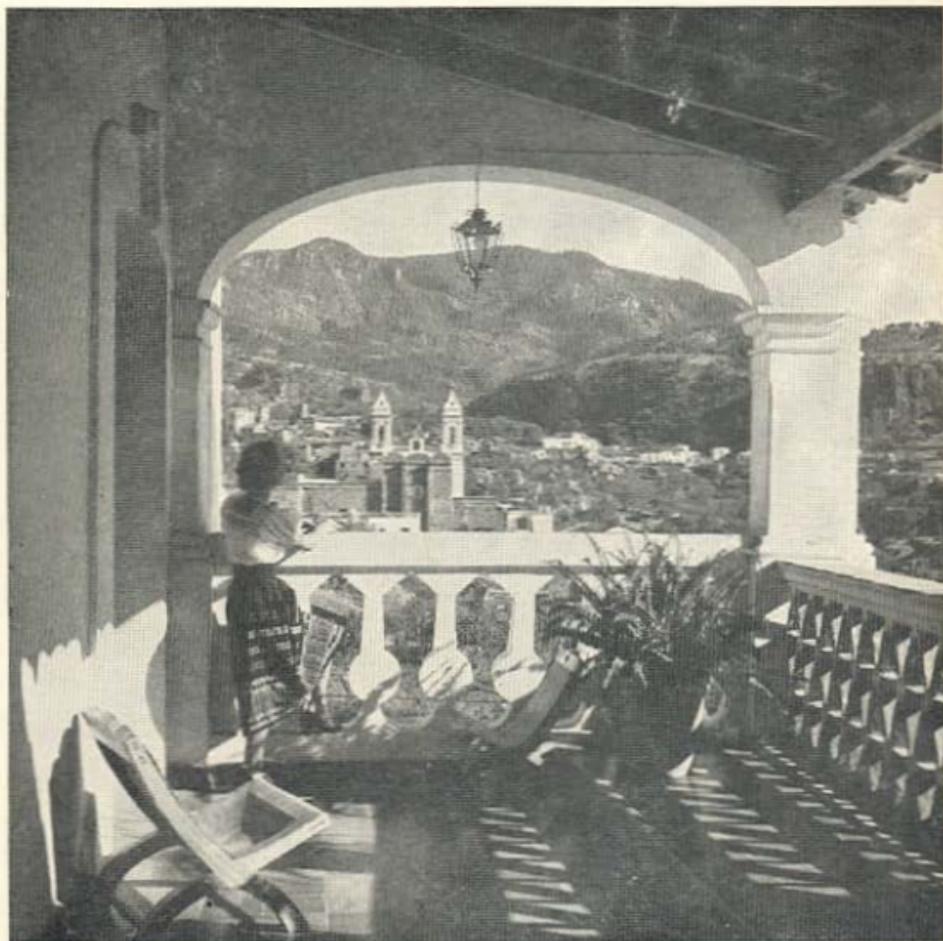
This is it, Caravaners—the plushiest foreign tour Wally has ever planned for you! The rendezvous encampment will be at the ranch of Fred and Minnie (Pa and Ma) Riley at Avondale, Arizona, during the week of January 3, 1955. You and Wally will positively cross the International Border at Nogales, Arizona, into romantic Old Mexico, on Friday, January 7th, 1955.

This 1955 Caravan to Mexico will have EVERYTHING! Operating out of selected base encampments in such exciting places as the Fighting Bull Rancho at Aguascalientes, beside beautiful Lake Patzcuaro with its curious native sail boats and strange fishing customs, and at glamorous Acapulco, world's loveliest seaside resort, this Caravan will be a continual mardi gras, week after week after week!

The Mexican Government has offered the fullest cooperation. There will be no bad roads. And a famous professional photographer will conduct a complete Camera Course absolutely FREE.

Make your reservation immediately. Don't put it off—obey that impulse. Write Wally Byam, c/o Airstream Trailers, Inc., 1755 No. Main Street, Los Angeles 31, California, and do it TODAY!

* YOU are a Wally Byam's Caravaner if you have a trailer and an itchy foot!



Gertrude Vassel, Caravan member from New York, at Taxco, Mexico.

Wally's Knights

Between January 1 and 5 the Knights of the Blue Beret, better known as "Wally's Caravanners", will begin rolling into the ranch of Fred and Minnie (Pa and Ma) Riley, in Avondale, near Phoenix, Arizona. The only qualification for prospective members of this select organization is that they have itching feet, a trailer, and enough money for food and gas.

On the fifth the Knights will pull out for Nogales, and on the seventh cross the International Border into Nogales, Sonora, off for what Wally calls, "A millionaire tour at pauper cost."

A system of base encampments has been worked out for this tour. The glamorous spots of Guymas, San Blas, Mazatlan, Guadalajara, Lake Patzcuaro, Cuernavaca, Taxco, Acapulco and Mexico city will each, in turn, provide semipermanent bases and from them side trips by car, bus and plane will be arranged to such colorful places as Oxaca, Tuxtla Gutierrez, the

Mayan ruins in Yucatan, and Guatamala City.

This caravan is going modern in a big way; there will be a shower and laundry trailer with two stalls for men and two for women, a portable washing machine, powerful electric light plant, movie installation, and record player and amplifier.

It is estimated that going on the tour is about as expensive as staying home. Additional costs include fifty cents now and then to the Caravan Kitty for incidental expenses, plus gas and oil, which should average about \$150. Side trips and souvenirs are relatively cheap. Wally estimates that a caravanner can thrill every relative back home if he is willing to spend as little as ten dollars.

If you intend to make the trip notify Wally Byam, c/o Airstream Trailers, Inc., 1755 No. Main Street, Los Angeles 31, Calif.

Globe Trotting



WITH
**Wally
Byam**

Today I had a long lunch with Hamp Millender, who has just returned from an automobile trip around South America. The highlights: Americans are welcomed and well received in every country of South America, even including Argentina and Brazil. This in spite of stories you read in the papers about anti-American activities there. A juicy, thick steak dinner in the Argentine with all the fixin's is 65c American. Gasoline in Peru is 7c per gallon. A bowl of soup in Venezuela is \$3.00. There is lots of new road construction in every country all along the highway. Plenty of gas and supplies everywhere. Brazil is booming! A surprising number of people all over South America speak English. In some places the scenery is stupendous, like the Canadian Rockies or the Swiss Alps; in others it is as flat and monotonous as the Alcan Highway or some parts of the American desert country. Living expenses are less than in the United States.

So-o-o-o, very likely we will be taking a Caravan Tour to South America, probably in the winter of 1956. The journey would take about four months of easy going. Anybody want to go to South America?

Off to Washington this week to check with the State Department on plans for our tour next summer to North Africa, Egypt, the Holy Land and 14 countries of Europe. Just want to be dead sure that the coast is clear diplomatically and psychologically for the entry of an American trailer caravan into all of these countries. The latest thinking is that we might prefer to land at Alexandria, rather than at Casablanca, to avoid that long trek across the North African desert.

The Mexican tour this winter is going to be deluxe, deluxe. For the first time, we are going to carry a "shower trailer" with us, giving hot and cold baths—two for men and two for women, with water pumped directly from any source of supply. This utility trailer will also carry a generator for our movie entertainment, projector, public address system, mimeograph for our daily bulletins, and a place for "Mac," our mailman, to install his post office. We are really going fancy-pants.

The fall edition of our newspaper, the "Caravanner," is now off the press. It tells you all about the Canadian Tour, and the forthcoming Mexican Tour and other tours. So far, they are still free. If you want a copy, write our secretary, Marianne, Airstream Trailers Inc., 1755 North Main St., Los Angeles 31, Calif.

Remember, the Mexican Caravan leaves "Pop" Riley's ranch near Phoenix on January 4th and Nogales, Arizona, on Jan. 7th. We'll be gone about six weeks.

Hurry! Hurry! Hurry! Get your reservations in.

—Advertisement—

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is as good as it looks!



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AIRSTREAM
TRAILERS, INC.

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LOOK

JULY 27, 1954

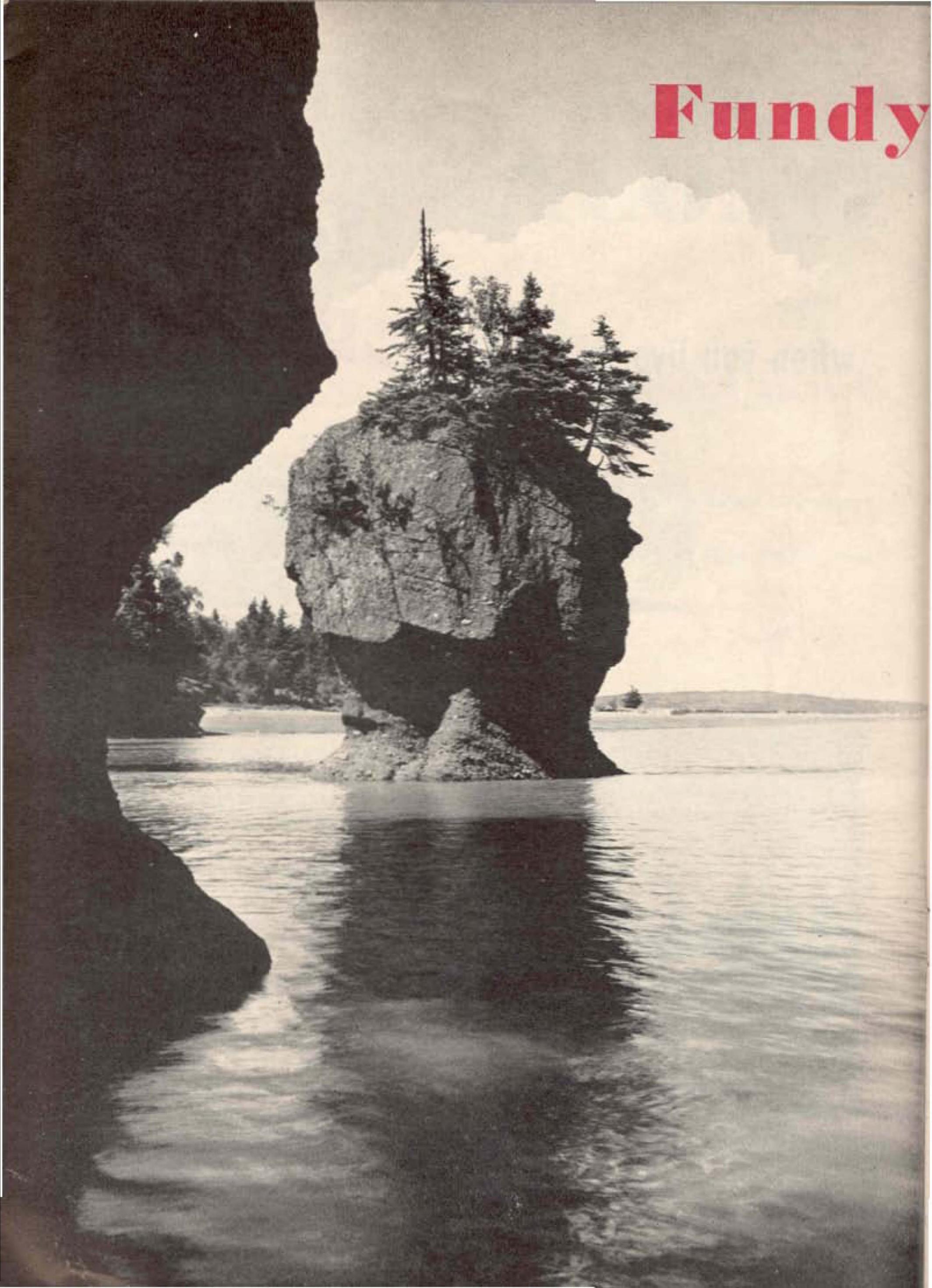


“MEXICO BY TRAILER”

SEE THE PICTURE STORY ON
AIRSTREAM TRAVEL TRAILERS
LOOK Magazine on sale July 13



Fundy



Park in Canada

Eighty square miles of tourist playland await discovery

by American trailerists in Canada's New Brunswick area

by W. P. Kilfoil

ONE OF THE most popular trailer sites in eastern Canada is in Fundy National Park, in the southeastern corner of New Brunswick, Canada, less than 200 miles from the United States border at Calais, Maine.

Adequate accommodations for visitors was one of the primary considerations in the development of the 80-square-mile summer playland by the National Parks Branch of the federal government. Trailer-traveling tourists were not overlooked in planning the park.

For instance, there's a well-equipped trailer parking ground in the park's headquarters area, with the conveniences of electricity, running water, sewerage, picnic tables, kitchen shelters and telephones. Additional sites

throughout the spacious park are either in the construction or planning stage. Top charge for trailer parking is 50 cents per day, with descending rates for longer stays.

How do you get there? From the United States boundary at Calais, Maine, it's a 90-mile drive to Saint John, New Brunswick by Highway No. 1. From Saint John, the route is No. 2 to Penobscis, 65 miles, then a turnoff onto Route 14 from where it is 15 miles to the park gates. Another 12 miles puts the traveler at park headquarters. From Moncton, it's a 50-mile drive via Route 14. Along this highway the famous sandstone formations, The Rocks, thrill the visitor.

These curious rocks and caves were formed by centuries of erosion by the Bay of Fundy tides—

the highest in the world.

Entertainment for park visitors wasn't forgotten either. To begin with, there's a salt water swimming pool, filled with pre-warmed sea water, and with all attendant facilities. For the more rugged swimmers, the Bay of Fundy is a step away. Nearby is the Fundy National Park golf course, one of the best in Canada. A tennis court has been developed along with bowling greens and a natural amphitheatre provides outdoor entertainment each summer evening. The adjacent community building is the bad weather substitute.

Hiking and trail riding are available for those so inclined. The trout angling in the park's lakes and streams leaves nothing lacking. It's bound to satisfy!

Photo on page 18 courtesy Canadian Government Travel Bureau

Photos below courtesy New Brunswick Travel Bureau



• Excellent trailer accommodations are provided at Fundy. • How's this for parking—at a top daily charge of 50 cents!

AWARDED TO AIRSTREAM



for spectacular performance

.....



**AIRSTREAM—A GREAT BIG TRAVEL TRAILER
YET SO EASY TO PULL, 4 OF THEM WERE
TOWED BY AN ORDINARY PASSENGER CAR**

Airstream does it again...walks away with top honors at the annual Palm Springs Desert Circus. A truly remarkable performance. But most important, here's positive proof of Airstream's famous lightweight construction and streamlined design. Built since 1932 as a fine travel trailer, Airstream features genuine airplane-type all-aluminum, all-metal, all-riveted lifetime construction...exceptionally easy to tow, easy to travel and live in. If you want to go places in a trailer, if you want convenience and durability, be sure to see the fabulous 4 Airstream models, 18 ft, 22 ft, 26 ft, 30 ft. Buy with the assurance of long years of trouble-free service and carefree travel. Buy the best, buy Airstream...and you'll travel best!

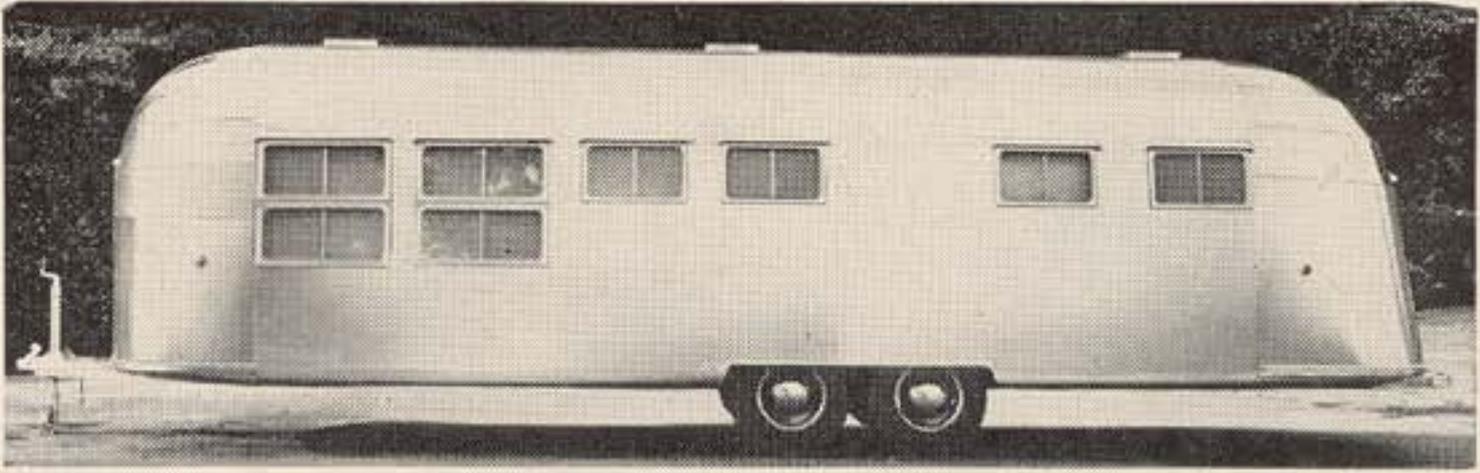
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1954 Airstreams Accentuate Streamlined Living



- The 1954 Airstream Tandem Liner offers increased window space.

THE 1954 AIRSTREAMS are now available—each a foot longer than last year's models and all boasting a number of striking new features incorporating both good design and increased comfort and roadability, company officials report.

Most important single advance in all four models is a redesigned rear, further streamlining the body and at the same time adding a full foot of living space at a negligible increase in weight—itsself offset by decreased wind resistance.

The four models are the 18-ft. Globetrotter, the 22-foot Flying Cloud, the 26-foot Cruiser and the 30-foot Liner.

Not only is there greater living space, but the interiors have been redesigned, with new color schemes selected according to the latest findings of the nation's top color experts, and furnishings so placed as to provide maximum comfort and spaciousness.

Among the new features of Airstream interior design for 1954 are pegboard sliding doors, until now used only in the most advanced American homes. Some of the many advantages of sliding pegboard doors are increased interior safety of movement without obstruction from open doors and protruding catches and a "new look" of space and smartness.

Inlaid linoleum floor coverings have been abandoned in favor of the latest styles of vinyl plastic—much lighter in weight, longer-wearing and requiring no waxing.

Thus, another much-hated household chore—the polishing of floors—has been eliminated in the new Airstream.

The 1954 Airstreams also have considerably more window space. The rear window can be used as an escape hatch in case of emergency.

Tremendously improved are the beds in the 1954 Airstream. On the assumption that everyone—and especially inveterate trailerists—appreciates a good night's rest. Airstream has obtained the latest style posture-controlled mattresses, lined with high-quality airfoam rubber. These beds feature a unique advance in the "science of sleep"—heavier springs where the heavier parts of the body rest on the bed, thus assuring relaxed and healthful slumber.

Larger working areas, wardrobes, drawers and galley tops have been incorporated in the new interior, while in the living room old-style dinettes and the bulky, uncomfortable three-fold beds have been replaced by built-in foam rubber sofas which can be made up quickly and easily into smooth and comfortable single or double beds.

In addition to these advances in trailer interior design, the Airstream of '54 continues to feature all the unique qualities, such as all-aluminum, all-riveted bodies, all-steel undercarriage, all-over Aero-core fibreglass insulation, vibration-proof fastenings, top roadability—and of course, a lifetime construction guarantee.