



Julie Shaw and co-TV host Ryan Halloran (r.) learn of the Gene Grays' many trailer trips.



TRAILERS IN ROUGH COUNTRY

EXPERTS in the travel trailer field insist that you match your towing vehicle to the trailer and the terrain you will encounter when you expect to go into the backwoods or mountains on hunting, fishing or camping expeditions.

"Any well-built car with a normally loaded trailer is adequate for run-of-the-mine junkets over good roads," says Orin Gooch, representative of Warner Trailer Sales in Pontiac, Mich., "but when you plan to go into the 'boondocks' or 'the bush,' as our Canadian friends call it, be prepared with a heavier-duty towing unit."

Gooch, who has outfitted all sorts of extraordinary expeditions for several years, rattled off about 20 reasons for this recommendation, based on his own experience as well as that of a large number of customers.

"For example," he explains, "during the past year I have sold nearly 50 GMC Suburbans which are mounted on a half-ton pickup chassis to buyers of our Airstream trailers for trips into the back country from Mexico to Alaska. These have held up astonishingly well."

He said that a durable engine is just about as important as a strong chassis for these backwoods junkets.

"Trips such as these are demanding, so it's essential that you get a power unit especially designed for heavy-duty usage. The V-6 engine in the Suburban is a good example of the right powerplant," he continued.

"It develops maximum torque at 1600 to 2000 revolutions a minute.

This is several hundred RPM less than would be required in the normal high-speed passenger car engine. Its lubrication efficiency is greater, so lube troubles virtually do not exist."

Going on with his reasons for getting a heavy-duty towing unit for the rough travel trailer trips, Gooch further stated:

"We find also the proper vehicle is more economical to run. With one of these Suburbans, for example, we have made up to 14 miles to the gallon average towing a 24-foot loaded travel trailer.

"Besides its greater inherent ruggedness, we find this vehicle is actually more comfortable due to the fact that it is designed for this sort of service. It also has greater road clearance than regular cars, and better front and rear vision due to its greater height."

As for handling characteristics, Gooch said the Suburban has power steering as optional equipment, making them handle like a passenger car with their independent front suspension and coil rear springs.

"A great advantage in the Suburban for this type of work," Gooch continued, "is that it regularly carries equipment that would be optional in a passenger car—and these options come high.

"The transmission, clutch, brake and other components are all heavy-duty. The shock absorbers have the required capacity and valving. The V-6 engine is also standard."

He pointed out, however, that if

you need power brakes, four-wheel-drive, or power take-off even for a winch, these are all available. An interesting point is that the wheels of this vehicle are interchangeable with most trailer wheels, eliminating the need for carrying a special spare wheel and tire.

"Another item we would stress for this off-road type travel is a trailer hitch welded to the frame," Gooch added. "This should be an equalizing type, preferably welded to the husky frame side-members of the half-ton chassis.

"The frame hitch should be ahead of the rear axle, approximately three feet under the vehicle or just ahead of the rear axle. It will be found that this setup will give maximum satisfaction.

"Finally, this type of vehicle, with power steering, power brakes and its comfortable suspension design is very satisfactory for ordinary around-the-home use without the trailer," Gooch said. "On a trip the trailer can be dropped to act as a stationary headquarters while the Suburban takes off for the streams or mountains.

"It also is a versatile vehicle and with this equipment, it is one that women can drive as readily as men. It is good on stiff grades with its powerful V-6 engine and as far as being able to drive long distances is concerned, we have just recently had a report from one of our Airstream owners who pulled a 24-ft. trailer 520 miles in one day without more than normal fatigue." #





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Dream a dream of travel fun...cloudless skies and swaying palms...gleaming beaches dappled with sunshine and laughter...your happy family enjoying travel experiences *together*. All the travel adventure you've only dreamed about, suddenly becomes living reality when you own an Airstream. That's because family travel is realistically practical with an Airstream. Each enjoys his individual comfort and luxuries...dreamy beds, complete bathroom, hot and cold water, heat, lights, refrigeration—all independent of outside sources. Children's needs are easier to attend to. And it costs no more to accommodate four or five persons than one. No precious play time wasted on complicated plans and motel reservations...no dubious "highway food". Just go whenever the mood comes. The 22-foot twin-bed Safari sleeps four (five with added bunk) and has a large galley with built-in expansion table. The double-bed Safari sleeps the same number and offers a divisionalized living area. The 22-foot Flying Cloud "sleep-two" features a spacious living room and abundant storage area, ideal for the long range traveling couple. Choose the one that's right for *your* family—then head for the fun! See your Airstream dealer right away for a full demonstration and a revelation ride!

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Fun is a pine-fringed lake and azure skies...when you are *there!* Fun is new places, new faces and lazy days in the sun...when you are *there!* And when you own an Airstream Land Yacht you can *be* where the fun is. That's because only an Airstream is ready for *you* anytime you're ready for *it*...no complicated arrangements to make, no expensive reservations. Just hitch your travel dreams to your Airstream and cast off...the fun begins the moment you swing out of your driveway! There are 13 exciting new models for 1962...from the sassy 16-foot Bambi to the magnificent 30-foot Sovereign of the Road. The 24-foot Trade Wind offers unusual flexibility of interior arrangement. The double bed model sleeps four while the twin bed model sleeps six with overhead bunk beds. Like all Airstreams, the Trade Wind provides total self-containment...complete bathroom with tub and shower, hot and cold water, heat, lights and refrigeration...all independent of outside sources. Before you choose *any* trailer, just consider this; Airstream and *only* Airstream has already proved 30 years of remarkable endurance and total reliability in 56 countries and 5 continents, over good roads, bad roads, no roads. Your dealer will be happy to give you a complete demonstration. He'll even let you take it out on the road yourself. What better proof that the lightweight Airstream is the strongest, easiest-towing, fun-loving travel trailer in America. Hurry to your nearest Airstream dealer. Decide now to make an Airstream yours...then you'll always be where the fun is!

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Trailers & Campers

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APRIL 1962 35c



TL'S New Test Car

pg 2



New Pickup Campers

pg 5



Mobilehome Glamour Girl

pg 2

Just How Big Is
The Wally Byan
Caravan Club?
See page 22

OASIS IN THE WASHINGTON DESERT
HOME-MADE-TO-ORDER TELESCOPING PICKUP CAMPER
PLUS A COMPLETE PICTURE REPORT OF TL'S TRAILER RALLY



*the new 1963 AIRSTREAM is here
...inspired by travel dreams...
built to make them come true!*



High adventure and new places are waiting to be discovered... new friends and interests are waiting to be found. And the new 1963 Airstream is ready to take you to them *now!* Airstream, already the world's strongest, lightest, easiest-towing travel trailer, is now even stronger, lighter, easier to tow than ever before! The jetliner type fuselage is more streamlined, sleek as a space needle; new

Make this your year for living!



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circulating forced air heat and a new method of insulation provide all-year, all-weather travel comfort anywhere in the world. Airstream's famous Aerostress chassis floats almost vibrationless on the exclusive Dura-Torque axle with rubber torsion bars guaranteed for the life of your trailer! New interiors are roomier and the Scotch-Guard fabrics wear like iron. Choose from a wider selection than

any other travel trailer . . . 13 thrilling models from 16-foot to 30-foot . . . each uniquely and totally self-contained with every conceivable luxury. Ask your Airstream dealer to let you take an Airstream out on the road yourself . . . then make this *your* year for living!

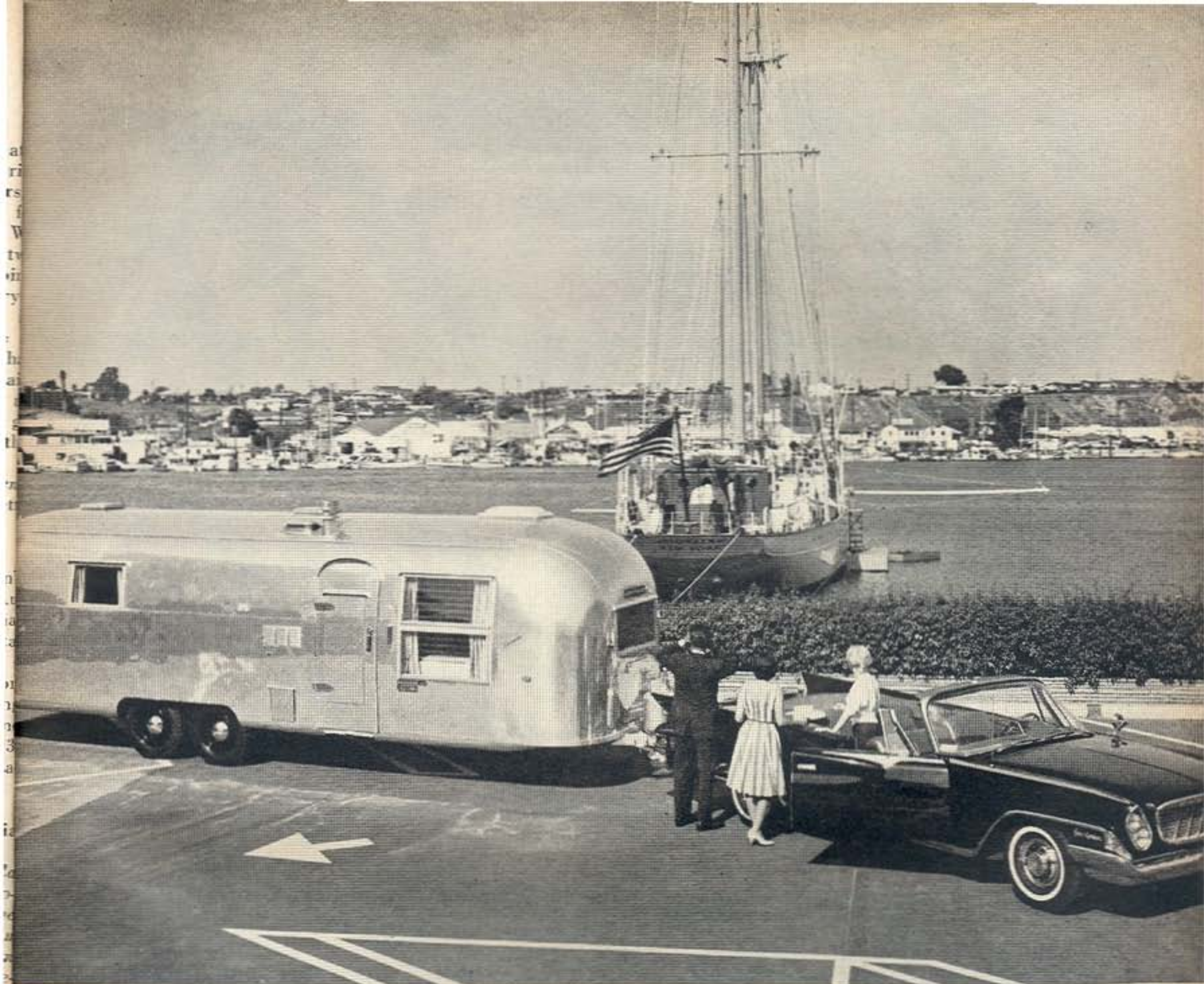
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• San Mateo, Cal., Aug. 25-26 • Portland, Ore., Sept. 8-9
• Long Beach, Cal., Sept. 15-16 • Peoria, Ill., Aug. 4-6
• Toledo, O., Aug. 11-12 • Philadelphia Area, Aug. 17-18
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Wish upon a travel dream...sunny beaches, glistening lakes, the fun, friendship and adventure of a Wally Byam Caravan exploring some intriguing foreign land. An Airstream will make that dream come true for you right now! How many times have you promised yourself that you would someday take time out to "live a little"...why not *now*? Your capacity for full travel enjoyment will never be greater than it is at this moment. And the Airstream fleet for 1963 is waiting to take you where the fun is. Choose from 13 adventure-loving models—more than any other travel trailer—from the 16-foot Bambi to the 30-foot Sovereign of the Road. Each includes every exclusive Airstream engineering advancement not to be found on any other trailer for years to come. And each is self-contained with every luxury; comfortable beds, hot and cold water, forced air heat, lights, refrigeration and a complete bathroom...all completely independent of outside sources. Take the time to stop by your Airstream dealer for a demonstration ride...and you'll take time out for living!

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AIRSTREAM'S versatile 22' unit whose interior can be arranged in a "sleep two" plan (Flying Cloud) for the long range traveling couple, or in a twin bed plan which sleeps four—five with added bunk —(Safari).



This Airstream travel trailer is one of the three currently in use by the U. S. Army in Alaska. On their first maneuver, utilized as mobile elements of a field hospital, the trailers were lifted from place to place in the trackless snow of the area by helicopter.

WIN THE AIRSTREAM OF YOUR CHOICE FREE! AIRSTREAM 30th ANNIVERSARY SWEEPSTAKES!

contest closes January 31, 1962—hurry!

IT'S FUN—IT'S EASY JUST COMPLETE THIS SENTENCE...

"I bought an Airstream because..."

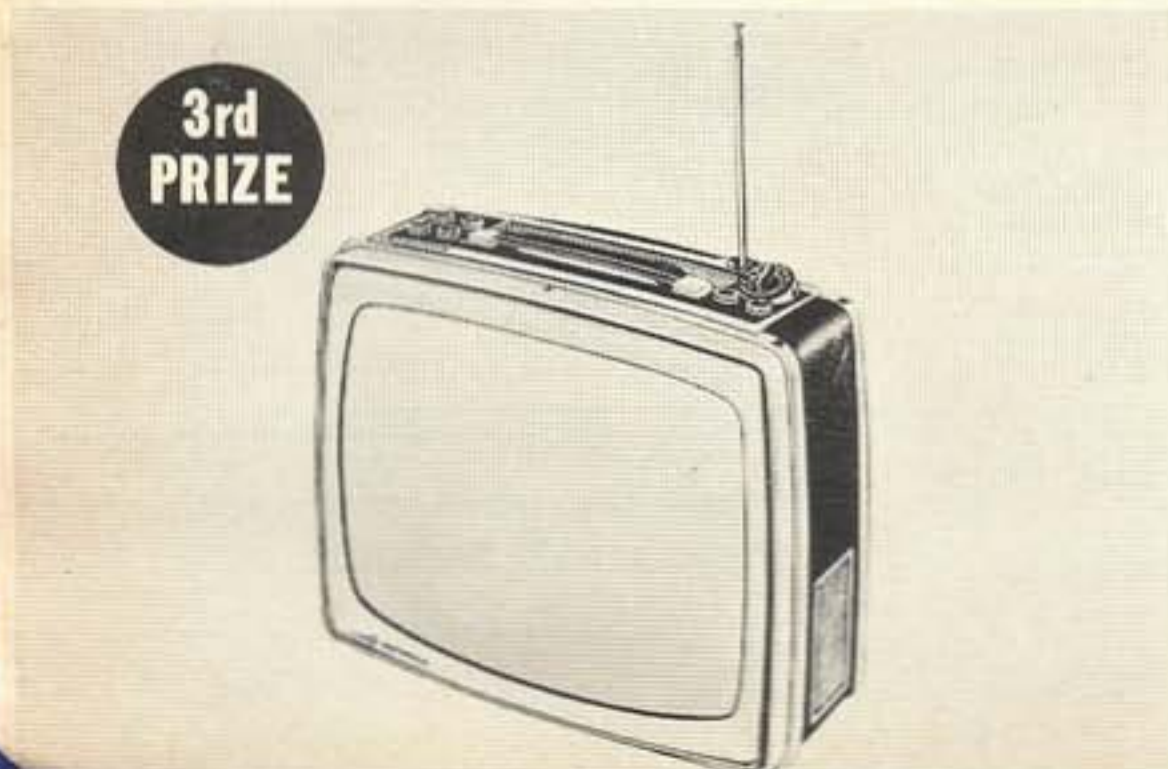
5 exciting prizes!

FIRST PRIZE Full refund on any Airstream you purchase during contest period.

SECOND PRIZE Penn-Yan 12-foot motorboat with Evinrude motor and car rack.

THIRD PRIZE Motorola 19-inch portable transistorized TV!

FOURTH & FIFTH PRIZE Zenith Trans-Oceanic transistorized portable radio!



THERE'S STILL TIME TO ENTER—DO IT NOW!

Hints to Help You Win!

Everyone who buys an Airstream during the Sweepstakes is eligible to enter this exciting event and stands a *better than average* chance to win it free! Here's how it works . . . pick up an official entry blank at your Airstream dealer, complete the sentence, "I bought an Airstream because . . ." in 50 words or less, and send it to us. That's all there is to it! The judges will select the 5 best entries. The first winner will receive a full refund of the total purchase price of any Airstream purchased during the Sweepstakes . . . from a 16-foot Bambi to the 30-foot Sovereign of the Road! The second winner will receive a sleek, 12-foot Penn-Yan motorboat complete with Evinrude 5½ hp motor and car-top carrying rack. The third winner will receive the amazing new Motorola 19-inch transistorized portable TV. Works on either its powerful batteries or regular 110 volts. Batteries recharge themselves! Fourth and fifth winners will receive the exciting new Zenith Trans-Oceanic transistorized portable shortwave/long wave radio. And here's more big news . . . every 500 Airstreams sold during the Sweepstakes the contest starts all over again! So you see, here's a contest where you *really* have a good chance to win! Your chances are better than one in 500!

Imagine yourself the winner of a magnificent Land Yacht. Your fondest dreams of travel adventure come true the moment you take command . . . perhaps you'll choose to soak up sunshine on some tropical beach . . . just relax among the pungent pines of majestic mountains . . . or perhaps you'll explore the remnants of an ancient civilization in Mexico. You might even hitch up and join Wally Byam's happy Caravanners, a wonderful source of fun and friendship.

If you've been planning to own an Airstream, now is the right time. The 1962 30th Anniversary Airstream is unquestionably the finest Airstream in trailer history. New interiors . . . new features . . . new improvements! It is the culmination of 30 years of trailer making experience . . . and you could easily win it free! Isn't it about time you stop wishing and start doing? . . . isn't it about time you fulfilled that promise of high adventure and faraway places? Don't put it off now . . . purchase your new 1962 Airstream between November 20, 1961 and January 31, 1962 . . . you could very easily win it free!

Here are some sample entries that might help you win. Entries will be judged solely on sincerity and adeptness of thought, so just tell us in your own words, why you bought an Airstream. You might easily be the lucky winner!

"I bought an Airstream because I travel with my family and when we travel, we want to be comfortable. Airstream's complete self-containment means we can go anywhere, stay anywhere and all the comforts of home go with us."

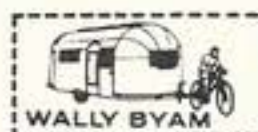
"I bought an Airstream because my wife and I wanted to join the Wally Byam Caravans, Clubs and Rallies. They are so much fun and we have made so many new friends."



News about last year's winner!

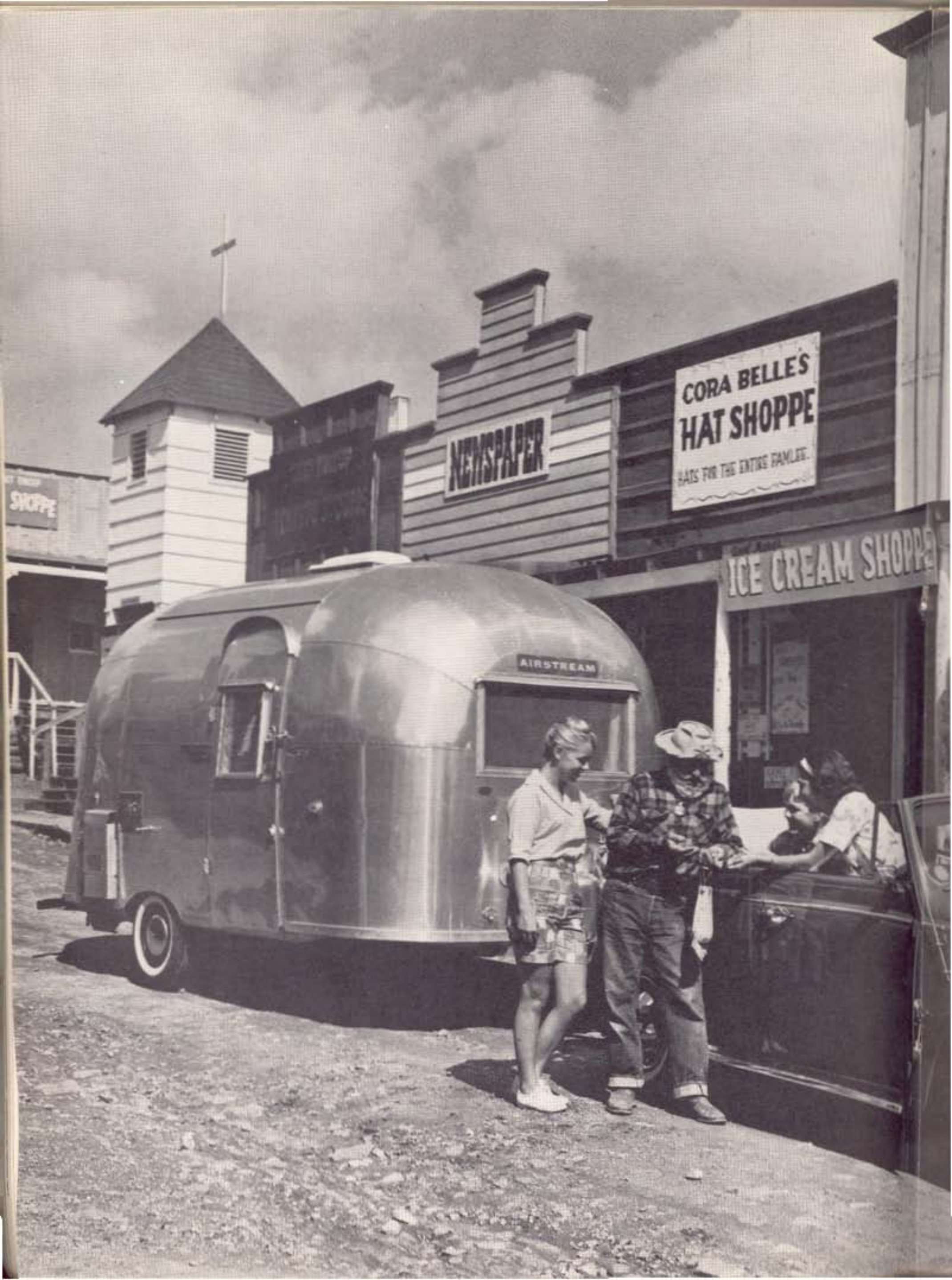
Last year's Sweepstakes winner was Howard H. Barricklow, 2765 Parkside Boulevard, Jackson, Michigan. He bought a 24-foot Land Yacht and won it free. Now the entire Barricklow family, Mr. and Mrs. Barricklow, their young son and daughter are making their travel dreams come true. *You* might be this year's winner!

**HURRY TO YOUR AIRSTREAM
DEALER RIGHT AWAY—
YEARS OF TRAVEL FUN
CAN BE YOURS FREE!**



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NEWSPAPER

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ADVENTURE WILL FIND YOU IN AN AIRSTREAM!

Fun and high adventure lurk everywhere... around every bend in the road... behind every towering mountain... just over the next hill. Green pastures, singing streams and history-drenched ghost towns are waiting to be discovered... by you! Let good times find you in the new 1962 Airstream Bambi... *the first travel trailer proportioned to the small car concept of American motoring.* If you own just a sprite of a car, if your travels do not require a lot of room, then the Bambi certainly belongs to you. The Bambi is a perfect scaled down replica of its larger sister-trailer, the magnificent Land Yacht. Every luxury feature that made Airstream famous is there... the sturdy Aerostress chassis; the exclusive Dura-Torque axle; the airliner type monocoque construction. It is every inch an Airstream, the only difference is in the size! Hitch it to your compact and head for anywhere. The Bambi is a rugged "go anywhere, I double dare you" trailer that can follow every maneuver of your car like the back legs of a quarter horse follow the front! Up a hill, down a hill. Across corrugated roads and open country, the Bambi is right behind you without slip or slide or sway! And like all Airstreams, the Bambi is completely self contained... good beds, complete bathroom, hot and cold water, heat, lights and refrigeration... completely independent of outside sources. Your nearby Airstream dealer will be glad to arrange a complete demonstration and a revelation ride on anything from the 16-foot Bambi to the 30-foot Sovereign of the Road, anytime. The Bambi is a limited production model, so order early. Come in today. Remember, adventure is looking for you... in a Bambi!

WIN THE AIRSTREAM OF YOUR CHOICE FREE!

There's still time to enter Airstream's 30th Anniversary Sweepstakes. 5 big prizes. Contest closes January 31, 1962. Hurry!

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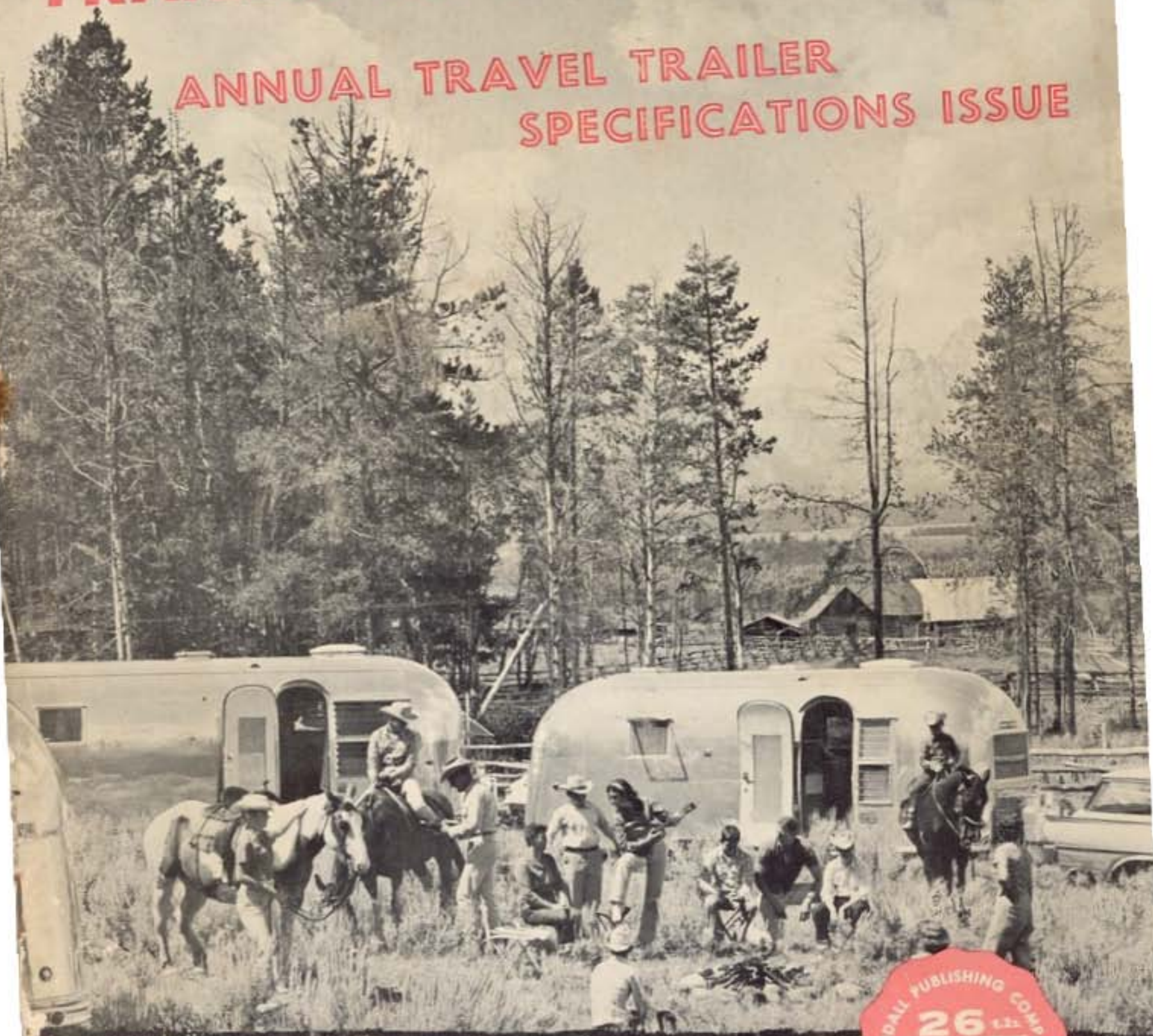
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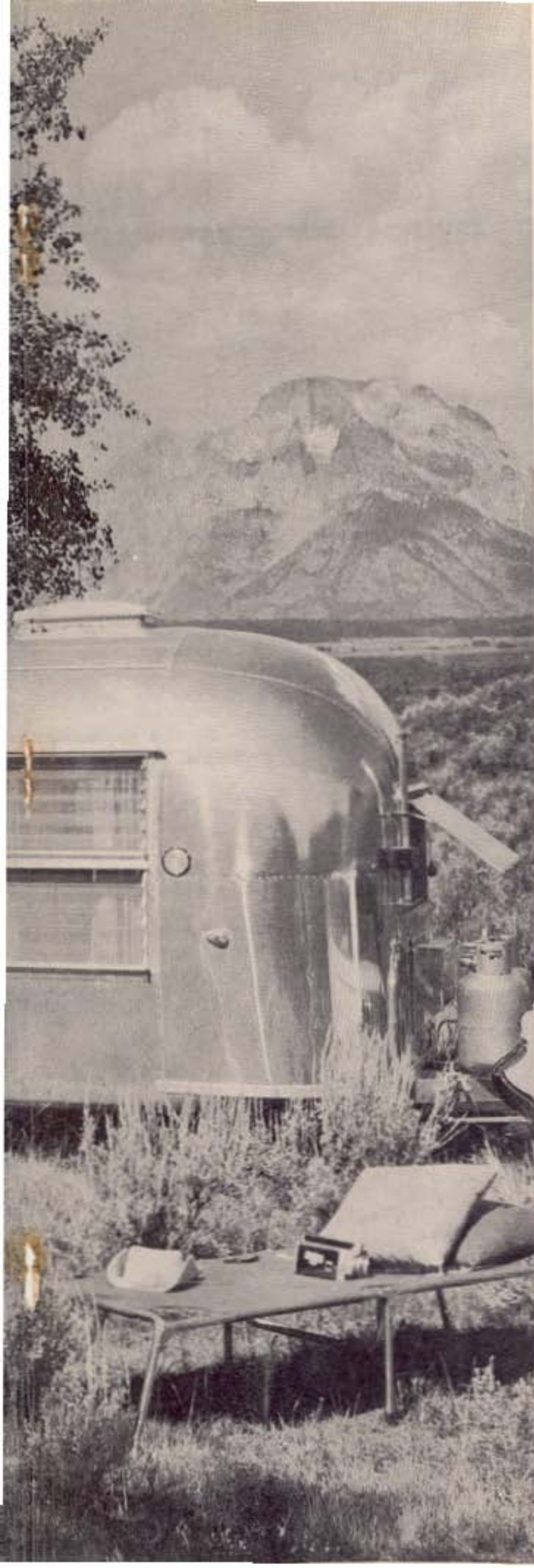
ANNUAL TRAVEL TRAILER SPECIFICATIONS ISSUE



OLDEST MAGAZINE for MOBILE HOME LIVING







HIT THE AIRSTREAM TRAIL TO FUN, SUN AND ADVENTURE!

Round up your travel dreams and herd them down the Airstream trail, where the cares of the day vamoose like a wanted outlaw and unforgettable experiences wait in ambush! Explore the open countryside, the frothy seashore. Capture the excitement of the fun-filled cities...park right alongside adventure! When you own an Airstream you're as independent as Mr. Sun...carefree as a lazy cloud. This is because with an Airstream there are no arrangements to be made. Go where you like, when you like; eat what you like. Stop or stay anytime, any place, and enjoy every comfort you have at home without regard for outside connections; complete bathroom, hot and cold water, heat, lights and refrigeration are all self-contained and completely independent of outside sources. This gleaming 28-foot Ambassador is truly a "go anywhere, I double-dare-you" trailer. Its extra length permits either twin or double bed arrangement plus a remarkable array of travel-living comforts, specialized storage space and extra drawers. This year, choose from 13 thrilling Airstreams from the frisky 16-foot Bambi to the palacial 30-foot Sovereign of the Road. Remember... Airstream and *only* Airstream uses heat-treated, load-bearing aluminum with *5 times the tensile strength* of untreated aluminum. And *only* Airstream offers you 30 years of trailer building experience. Your friendly Airstream dealer will let you try one on the road yourself. See him right away...then follow the fun!

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Life is a one-time thing. You must take time out to live a little. And when you own an Airstream, you really *can*. No major planning necessary, just get up and go whenever you feel the need to let yourself unwind. New places are waiting to be discovered...new friends are waiting to be met...and a new *you* is about to arrive! Transform ordinary weekends into little vacations, filled with fun and happy hours to recharge your spirits for the tedious tasks of everyday life. Turn your regular vacations into unforgettable escapades—exciting explorations and high adventure you'll be telling your friends about for months to come. This 26-foot Overlander is particularly suited for family travel with sleep accommodations for four, six with added fold-away bunk beds. Either way, there is still ample storage room and generous closet space. The galley features a double sink, range with oven and broiler. Every necessary family comfort is with you at all times and *without* depending on outside hook-ups...complete bathroom with tub and shower, hot and cold water, heat, lights and refrigeration...everything for everyone! The Overlander is only one of 13 adventure-bound Airstreams for '62. Choose from the cunning 16-foot Bambi to the resplendent 30-foot Sovereign of the Road. Remember, Airstream and *only* Airstream gives you the benefit of 30 years of trailer making know-how and over 7 million caravan miles of on-the-road performance. See your nearest Airstream dealer right away. He'll let you take an Airstream out on the road yourself. Then you'll know Airstream is for you. Aren't *you* about due for a little living?

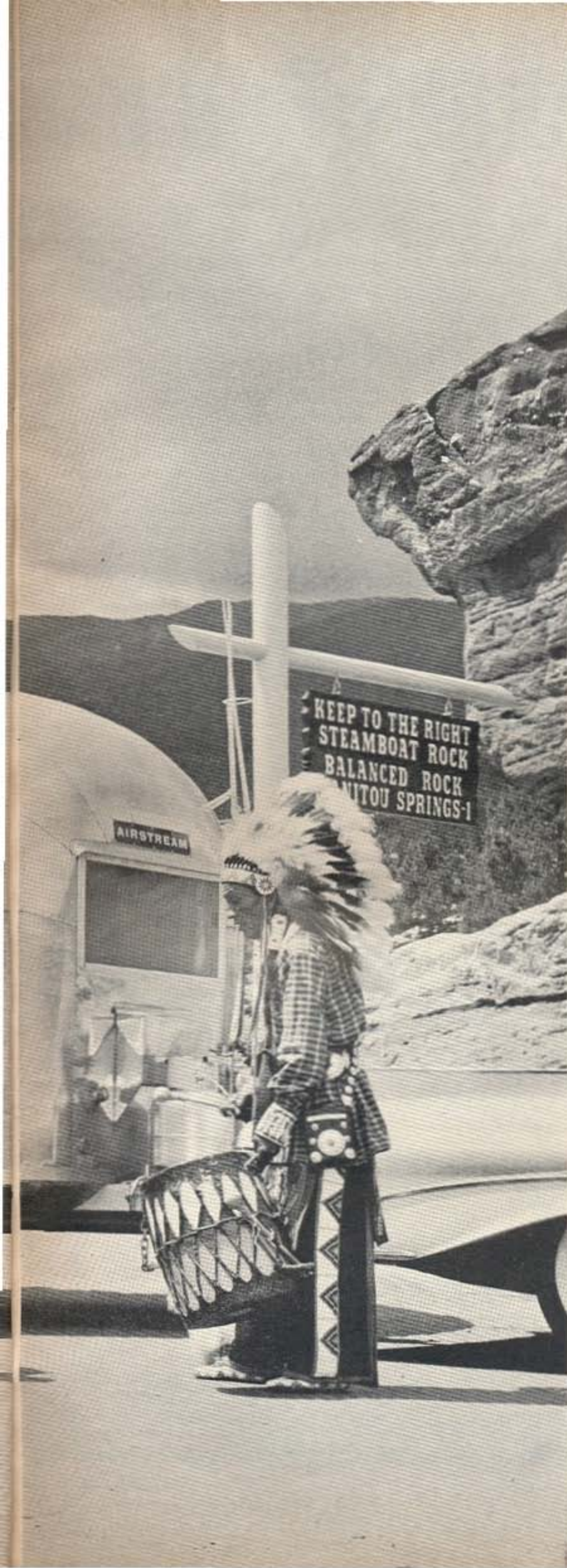
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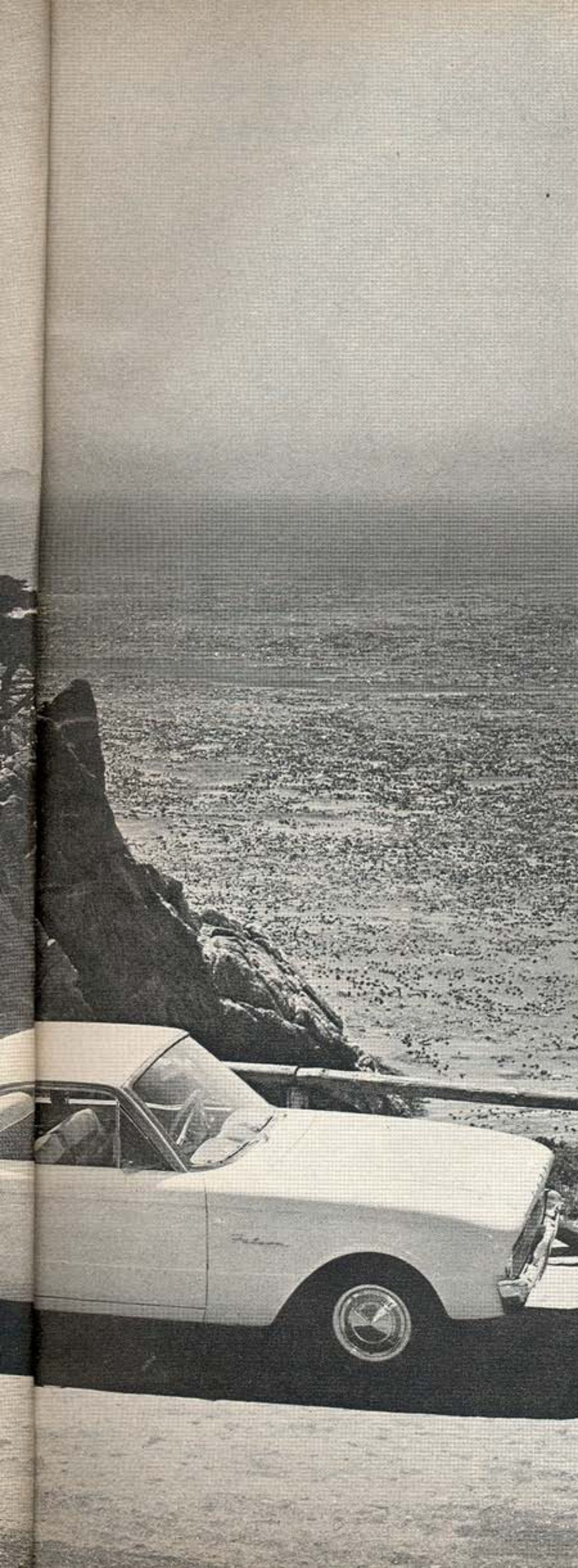
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AIRSTREAM PORTS OF CALL:

Fun • Friendship • Adventure

Cruise along the silver strand . . . stroll amid gardens of colored seashells . . . feel the spicy spray against your face! Can you see the frothy seashore, can you hear the breakers murmur and the ocean calling you? When you skipper an Airstream Land Yacht, you can answer the plaintive call of the sea, whispering pines or chattering trout streams. You enjoy complete travel independence. You're free as the restless white caps . . . you come and go with the tide of your mood. The exciting 19-foot Globe Trotter is the newest member of the proud Airstream Anniversary Fleet. She is your personal beach house, mountain lodge or desert cabin. Go anywhere, stay as long as you like. The beautifully appointed Globe Trotter includes every comfort, every luxury of a fine hotel . . . comfortable beds for four, complete bathroom with roomy tub and shower, hot and cold water, heat, lights, refrigeration . . . all completely independent of outside sources! Airstream's patented Aerostress frame provides the Globe Trotter with almost unbelievable easy towing lightness, the exclusive Dura-Torque axle, with astounding lateral stability. Over choppy roads or hair-pin turns, your Globe Trotter faithfully follows the true course set by your front wheels. And you can prove Airstream's roadworthy qualities to *yourself!* Your dealer will put *you* behind the wheel for a complete demonstration. See your Airstream dealer for a revelation ride right away. Fun, friendship and adventure are waiting for your call!

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AIRSTREAM 1963

YOUR YEAR
FOR LIVING

LIFE IS ONCE BUT ITS GOLDEN MOMENTS ARE MANY—GO AIRSTREAM!

Can you see the road unwinding; can you smell the evergreens...can you hear the leaves applauding as the clouds go passing by? The side roads of life are lined with happy thoughts and lazy days...new sights, new friendships. And an Airstream will take you there *today!* The new Airstream fleet for 1963 offers you a wider selection than ever—a wider selection than any other travel trailer. Thirteen raring, daring models—from the sassy 16-foot Bambi to the regal 30-foot Sovereign of the Road—await your inspection. One of them is meant for *you*. Each is self-contained with every comfort, every luxury you know at home...complete bathroom, hot and cold water, forced air heat, lights and refrigeration...all independent of outside sources. And remember...Airstream and *only* Airstream offers the remarkable Dura-Torque axle, the lightweight Aero-stress frame and heat-treated, load-bearing aluminum with *five times the tensile strength of untreated aluminum*. Your Airstream dealer invites you to try an Airstream on the road yourself. While you are *reading* about travel adventure, others are *doing* it...come in today and make this your year for living!

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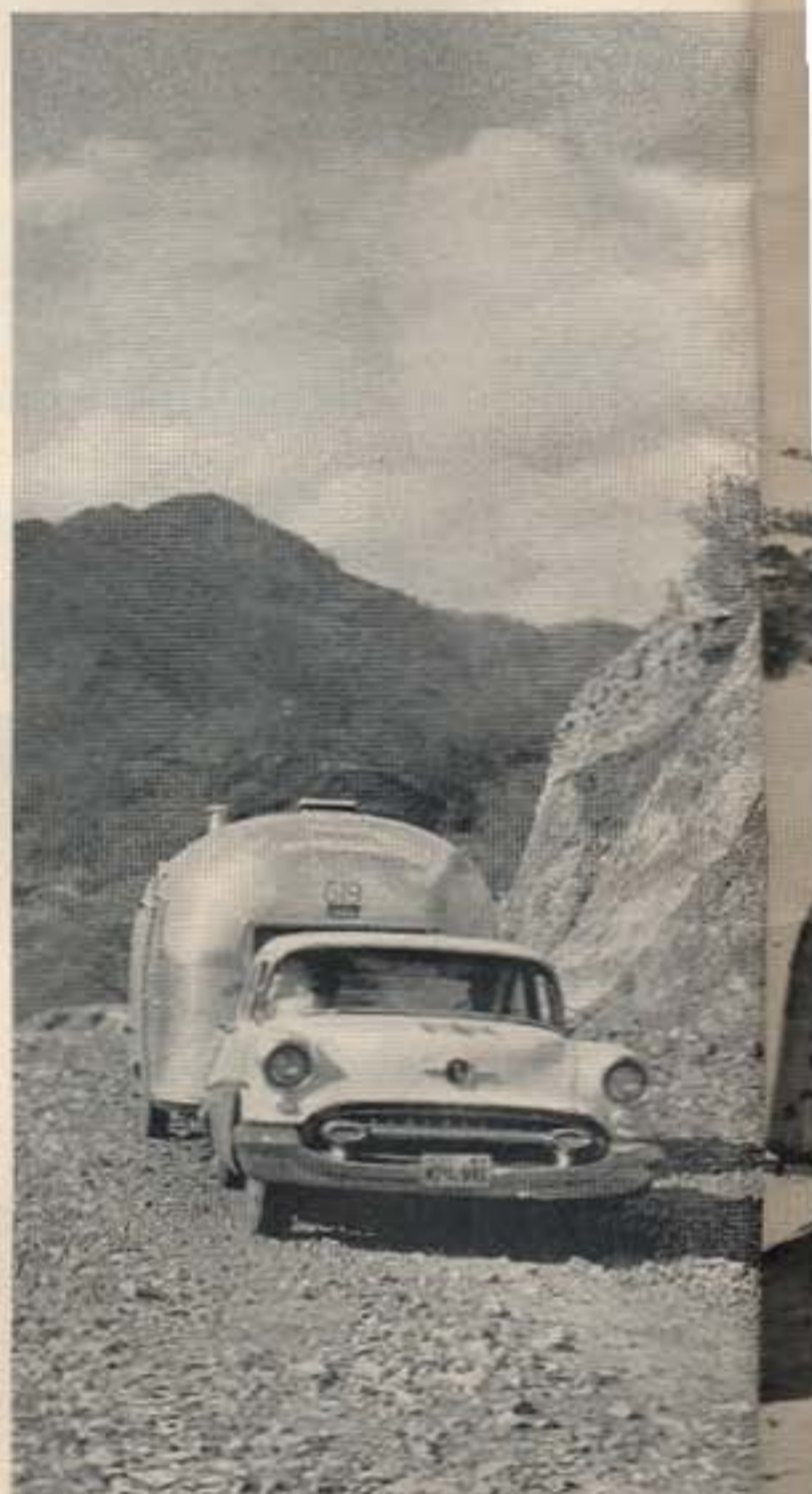
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IF YOU'VE NEVER PULLED A TRAILER...IF YOU'VE NEVER TOWED A SPIRITED, LIGHTWEIGHT AIRSTREAM...HERE IS A WONDERFUL OPPORTUNITY FOR YOU TO FIND OUT FOR YOURSELF JUST EXACTLY WHAT IT'S REALLY LIKE

Take an Airstream revelation



For over 30 years we've been saying that Airstream is the strongest, lightest, easiest towing trailer built in America; that only Airstream provides many advanced features that no other trailer can provide for years to come...and now we'd like to prove it! We are inviting you to come in to your nearest Airstream dealer sometime between October 15th and November 15th and discover a wonderful travel experience for *yourself!*

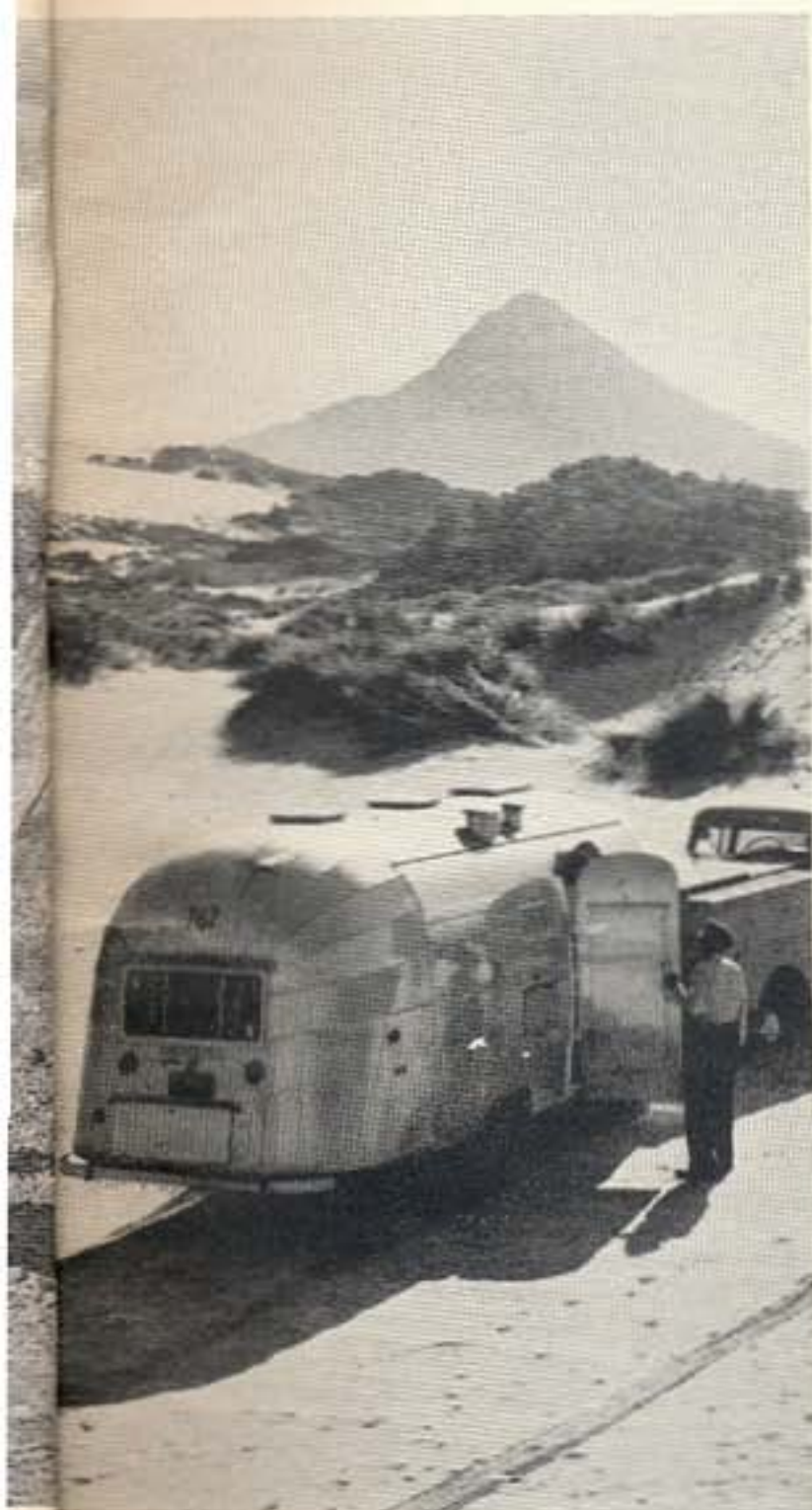
Some people have qualms about pulling anything behind their car. This is understandable. Many people have struggled with a heavy, poorly designed and unwilling trailer. But here is something you should know...towing a lightweight Airstream doesn't compare to pulling an ordinary trailer any more than driving your car compares to driving a huge Diesel truck! That's because only an Airstream is designed to respond instantly to even the

slightest forward motion. Airstream promises a revelation ride and that's exactly what we want to prove!

We want you to take an Airstream out on the road. Now you're in for the surprise of your life; soon after you pull out you'll realize that you're at full cruising speed with only the slightest trailing sensation! In fact, you'll have to glance in the mirror occasionally to remind yourself that it's back there! That's because you're towing the lightest trailer in the world.

Take the Airstream across the roughest, ruttiest roads you can find...notice how it remains level as it glides easily over the deepest bumps. Then take to the curves...now watch your Airstream follow your every move without slipping or sliding. That extra lateral stability comes from Airstream's exclusive Dura-Torque axle...you're actually riding on rubber torsion bars with many

demonstration ride!



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just for letting us demonstrate!

New! Shows America's vacation wonderlands... national parks, fish and game information, mileage charts, etc. State and city maps include U.S., Alaska, Hawaii. Glove compartment size!

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times the strength of steel. They require no attention and you'll never have to replace them for as long as you own your Airstream! Now try a steep hill...the Airstream leaps right up eagerly. Down the hill...the Airstream is so light, you descend slowly, brake normally. And now you've discovered what thousands of Airstream owners have always known...on America's super highways... backwood roads...or across the tortuous jungle trails in darkest Africa...you just can't out-maneuver an Airstream!

By the time you pull back onto your dealer's lot, we know you'll be equally enthusiastic. And whether you plan to purchase a travel trailer sometime in the future, next month, or right now...we think you'll choose Airstream above any and all other travel trailers. A friendly suggestion; don't buy *any* trailer until you've taken it out on

the road *yourself*. Then and only then can you be sure that it will be everything you want it to be...a lifetime investment in happiness!

Come in today and receive the valuable Travel Guide. It is yours free just for letting us demonstrate. You don't need a car, you won't need a hitch. Your Airstream dealer has everything ready and waiting for you to come in. All you need is a travel dream...we'll make it come true!

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Wally Byam Dies

Wally Byam, renowned founder and chairman of the board emeritus of Airstream, Inc., died of cancer Sunday, July 22nd, at his home in Los Angeles, California. He was 66 years old. His full name was Wallace Merle Byam.

Mr. Byam led travel trailer caravans through North and Central America, Africa and Europe. His six-month trailer trek from Capetown to Cairo in 1959-60 attracted wide attention. It involved 41 trailers, the occupants of which had an average age of 61. His North American tours sometimes included as many as 500 trailers. This year, approximately 5500 people in 1759 trailers attended the fifth annual rally of the Wally Byam Caravan Club at Auburn, Washington.

The first of thirty caravan tours recognized officially by the Wally Byam Caravan Club started in 1951—to Mexico, Guatemala, El Salvador, Honduras and Nicaragua. But Mr. Byam had led many tours before that, for recreation.

Born in Baker, Oregon, he received a Bachelor of Laws degree from Stanford University in 1923. He worked as newspaper man, advertising salesman and publisher of small magazines until 1932, when he built his first trailer. He retired as chairman of the board of Airstream, Inc., last February when his illness became severe.

Surviving are his widow, the former Stella North of Detroit, and a stepson, John Hall, Mrs. Byam's son by a previous marriage.





AIRSTREAM'S 26-foot Overlander sleeps four with room to spare, or sleeps six with fold-away bunk beds. Folding doors divide living and sleeping areas. Bathroom is complete with tub and shower, galley has a double sink, refrigerator, and oven.



CAMPAIGNING AIDED BY AIRSTREAM

Although it doesn't, John McShane's Airstream travel trailer has every right to smell of the usual cigar smoke, stale coffee and printer's ink of a political campaign headquarters. That's just what it is, on wheels.

McShane, presently mayor of Buena Park, Calif., is seeking his party's nomination for this Fall's congressional election in Southern California's sprawling 34th district. For the past three months he has spent three days a week traveling the length and breadth of his district meeting the people, serving them coffee and talking politics.

That's quite an order: the 34th congressional district comprises 12 separate sizeable communities including Buena Park, Anaheim (home of Disneyland), Fullerton and Santa Ana. Covering it has required McShane to average between 250 and 350 miles a day every day in the field.

McShane's Airstream is a self-contained 22-foot Land Yacht of standard design. Outside it is brightly painted with "John McShane for Congress, 34th District," a hat-in-the-ring emblem and "Campaign Headquarters" over the door.

IF YOU'VE NEVER PULLED A TRAILER...IF YOU'VE NEVER TOWED A SPIRITED, LIGHTWEIGHT AIRSTREAM...HERE IS A WONDERFUL OPPORTUNITY FOR YOU TO FIND OUT FOR YOURSELF JUST EXACTLY WHAT IT'S REALLY LIKE.

Take an Airstream revelation-



For over 30 years we've been saying that Airstream is the strongest, lightest, easiest towing trailer built in America; that only Airstream provides many advanced features that no other trailer can provide for years to come...and now we'd like to prove it! We are inviting you to come in to your nearest Airstream dealer sometime between October 15th and November 15th and discover a wonderful travel experience for *yourself!*

Some people have qualms about pulling anything behind their car. This is understandable. Many people have struggled with a heavy, poorly designed and unwilling trailer. But here is something you should know...towing a lightweight Airstream doesn't compare to pulling an ordinary trailer any more than driving your car compares to driving a huge Diesel truck! That's because only an Airstream is designed to respond instantly to even the

slightest forward motion. Airstream promises a revelation ride and that's exactly what we want to prove!

We want you to take an Airstream out on the road. Now you're in for the surprise of your life; soon after you pull out you'll realize that you're at full cruising speed with only the slightest trailing sensation! In fact, you'll have to glance in the mirror occasionally to remind yourself that it's back there! That's because you're towing the lightest trailer in the world.

Take the Airstream across the roughest, ruttiest roads you can find...notice how it remains level as it glides easily over the deepest bumps. Then take to the curves...now watch your Airstream follow your every move without slipping or sliding. That extra lateral stability comes from Airstream's exclusive Dura-Torque axle...you're actually riding on rubber torsion bars with many

demonstration ride!



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