

AIRSTREAM



FUNERAL  
COACH





#### A DIVERSIFIED INVESTMENT

The big black limousine has a long tradition as the prestige vehicle for funeral directors, corporate and government VIP's, and celebrities. In fact the limousine had a monopoly in this area . . . until today. Now there are more comfortable, more cost-effective ways to do the job. They are the exciting innovations in custom commercial vehicles for the funeral industry from Airstream. Airstream, a pioneer in the design and fabrication of quality







aluminum vehicles, has an unsurpassed international reputation in building the most durable travel trailers and motorhomes on the road. It's been in the business of putting people in something special on wheels since 1932.

Today Airstream is happy to introduce one of the most innovative products ever designed to meet the challenges and opportunities of today's funeral homes: the Funeral Coach. As an alternative to the limousine, the Funeral Coach does the

work of two of those vehicles and a hearse. And it does the job, providing greater comfort and increased efficiency, with understated elegance. The Funeral Coach, in reducing the number of vehicles in the funeral procession, also decreases your travel expenses and traffic problems. Certainly the Funeral Coach is one of the finest ways you can tell your clients that you really care about their comfort and safety.

#### THE FUNERAL COACH — MOBILE SERENITY

The Airstream Funeral Coach won't obsolete your limousines, but it will make you wonder how you ever got along without it. It's an island of tranquility for up to 14 people on the busiest highway. The coach also tastefully carries the casket and up to 20 baskets of flowers in a separate compartment. It maintains the atmosphere and dignity that you created in your chapel. And most important, the Funeral Coach keeps the family together at a time when togetherness is vital.

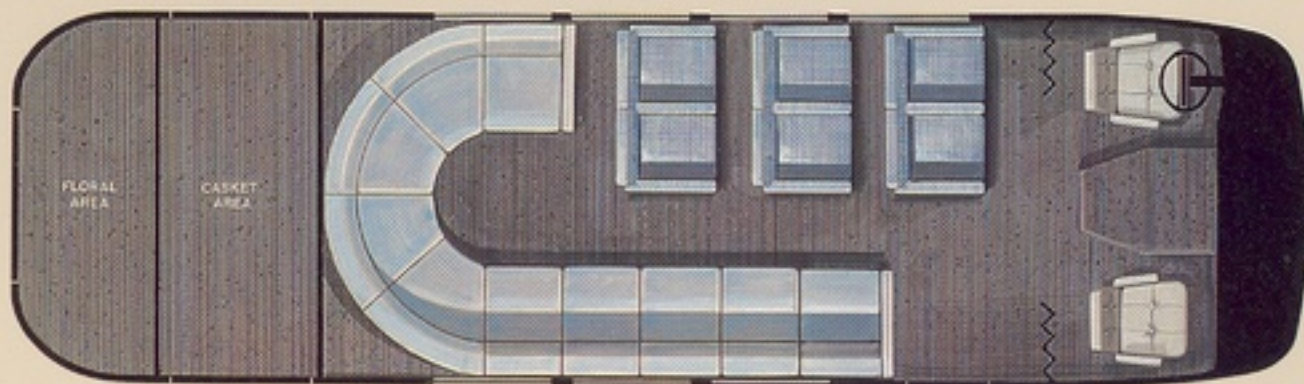
# THE INNOVATIVE ALTERNATIVE

#### SOOTHING COMFORT

The Funeral Coach provides comfort and convenience unmatched by any other form of transportation. At the same time that it's providing the entire family transportation from funeral home to graveside in one vehicle, it's also giving each individual his own space. There's no crowding. In fact there is room to move about — an especially important feature on longer trips. The Funeral Coach is a beautiful reflection on your funeral home and of your concern for your clients.

#### HIGHLY COST EFFECTIVE

Of course what's good for your clients is also good for you. And in the case of the Funeral Coach it's doubly so. The coach does the work of two conventional limousines and a hearse. But that initial savings is just the beginning. Everytime you use the Funeral Coach instead of your limousines, you save money. The coach gives you 10-12 miles per gallon on the highway. Compared to the three vehicles it replaces, that's quite a savings.





**Airstream gratefully acknowledges the  
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#### UNMATCHED VERSATILITY

The Funeral Coach will pay for itself in savings; yet, one of its most important paybacks has nothing to do with money. You can use it to achieve considerable community goodwill. Because the coach doesn't look like a hearse, you can loan it out (or even lease it) for special functions. It can be used as transportation for football games, a family wedding, or a civic function. In fact some funeral home owners use the coach for their own personal use. And don't forget — it can be custom designed for your specialized needs if required.

#### SOMETHING TO CONSIDER

The Funeral Coach has more space for less money. That's reason enough to add it to your funeral fleet without considering the importance of energy conservation and the future availability of the limousine. For more information on the Funeral Coach, write:

Commercial Vehicle Division,  
Airstream  
419 West Pike Street,  
Jackson Center, Ohio 45334

Telephone: 513/596-6111

# AIRSTREAM

Custom Commercial Vehicles

Airstream has other innovative alternatives for business transport. There's the high quality Air Coach with the cocktail lounge, aircraft/office-like interior, and seating for 10 to 14 people. This standardized vehicle, as with all Airstream alternatives, can be custom-designed to meet your specialized needs, if required. Another special purpose vehicle is the Tour Coach which will transport 20 to 26 people in style. The Sales Coach is designed to be used as a mobile sales office or display room — taking your business wherever you want. Airstream innovation can also be seen in its Audiometric Test Center. This special purpose vehicle permits the mobile testing of hearing under conditions meeting or exceeding OSHA's hearing conservation standards.

There are a number of reasons why these Airstream Custom Commercial vehicles are the finest of their kind. Foremost is the 50 years of engineering experience behind each coach. Airstream was interested in operating efficiency, without sacrificing durability and performance, long before it became the goal for the 1980's. You'll note the fuel saving aerodynamic design, and the durable, all aluminum upper shell construction. Airstream actually used the wind tunnel in designing its vehicles over 35 years ago. No wonder Airstream has been ready for the 1980's — since the 1930's.

innovation on wheels since 1932

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