



**AIRSTREAM**

The Airstream Concept—  
Important in the past.....  
Imperative today.

# The Airstream Concept— Important in the past.... Imperative today.

Light weight, aerodynamic, tow-ability and fuel economy have been important in the past . . . Today, they're imperative. Forty-five years of craftsmanship and engineering have produced the strongest, lightest Airstream ever—The 1978 Airstream—even lighter than last years' comparable models.

Built to last, the 1978 Airstream is an investment in the future. Its superb tow-ability has been enhanced by the exclusive Super Duo-torque axle and optional electronic disc brakes.

Listed below are just a few more of the technological and aesthetic innovations that have made the 1978 Airstream the finest recreational vehicle on the road today. But don't take our word for it, tour a 1978 Airstream and judge for yourself.

**1**

Improved security and peace of mind are yours with the new "Security Dead-Bolt" door latch.

**2**

Timeless durability. The Airstream vinyl-laminated structural aluminum interior walls are permanently beautiful and virtually maintenance free.

**3**

Sounds of the good life. The improved audio system puts the concert hall at your finger tips. Relax and surround yourself with the sounds of the good life.

**4**

One movement set-up. Airstreams' lounge converts to a comfortable bed in one effortless movement, just one more engineered convenience for your comfort.

**5**

New rotational molded Univolt compartment. The Univolt is now sealed from the interior, eliminating air leaks and reducing noise.

**6**

Fuse panel accessibility. Engineered for convenience, the fuse panel is easily accessible for quick maintenance.

**7**

A timely addition. The optional digital clock is centrally located for easy view. Take advantage of this timely option.

**8**

Improved stability. Airstream has added a new support leg to the fold-out table for added stability and weight capacity.

**9**

New floor plans. Ask your Airstream dealer to show you the exciting new floor plans now available for '78.

**10**

Vista-view improvements. The vista-view window shades have been re-designed for easier operation and a neater appearance.

**11**

Large pantries. In the Airstream quest for perfect space utilization, the pantries have been modified to expand the already generous storage areas.

**12**

Improved lighting. The 1978 Airstream has added additional light fixtures to put you in the best light.

**13**

Versatile circulation. The bathroom fan has been changed to allow manual vent opening, giving you air circulation without the use of the fan.

**14**

Improved range hood filter. This improvement effectively reduces offensive cooking odors in your Airstream environment.

**15**

New solid state control panel. Now monitor your supply and environment control systems through space age technology. Precise, accurate, yet simple to operate.

**16**

The gourmets' helper. This handy spice rack is standard equipment for '78, a must for your gourmet galley.

**17**

Extra galley storage. Maximum space utilization for added storage capacity.

**18**

Added counter space. The optional flip up shelf gives added work space to your efficient galley. It's Airstreams' added touch for your cooking convenience.

**19**

Water tank fill. Convenient and easy to use.

**20**

Water tank flush. Positioned for easy discharge of unused water and cleaning tanks.

**21**

Stopping power. Smooth action, computer controlled disc brakes are optional equipment for '78.

**22**

Super Duro-torque axle. Designed for strength, the road tested Duro-torque axle makes conventional axles obsolete. Ask your Airstream dealer for the amazing details.

**23**

The look of luxury. The new exterior trim group is the final word in the Airstream statement of engineered luxury.

**24**

Water pump "off and on" switch in the bathrooms of all models.

**25**

Easy access to interior lights, just inside entry door.

Today, as an Airstream owner, you will enjoy more than just the fine craftsmanship and engineering. You will be a part of an exclusive group of travelers and eligible for these six extra benefits:

---

### **Wally Byam Caravans, Clubs and Rallies**

You can explore the world with the company of fellow adventurers. The Wally Byam Caravan Clubs have approximately 35,000 Caravanners that have traveled on more than 100 caravans, through 120 countries, 5 continents and a distance of over 9 million miles. This is travel at its finest, with companionship and adventure.

### **Caravanner Insurance**

As an Airstream owner, you are eligible to take advantage of low cost, broad coverage insurance offered by the Caravanner Travel Trailer Plan. This insurance is offered by the manufacturer, so the entire network of national Airstream dealers are at your disposal in the event of a claim. (Not available to residents of New York, Alaska, Hawaii and Canada.)

### **Certified Performance Checkout**

Certified Performance Check-Out is a new plan that maximizes the reliability of every working part in your Airstream. Each vital part of an Airstream is tested for performance at the factory. Every test is certified by an inspector. The parts are tested and certified once more when the Airstream arrives at the dealer. A factory trained expert will personally give you a complete check-out when you take delivery of your new Airstream.

### **Higher Resale Value**

45 years of innovative engineering have earned Airstream the pedigree it enjoys today. This fine reputation among travelers means the highest resale value over any other recreational vehicle on the road today. More than ever, Airstream is an investment in the future with dividends in pleasure and high resale.

### **Certified Service Centers**

After-sale service is an important part of your Airstream purchase. In addition to our two factories, Airstream has a national network of Certified Service Centers. Reliable service is available wherever you go.

### **Airstream Limited Warranty**

When you buy a new Airstream from an authorized dealer, Airstream warrants to you that, except for tires and batteries, it will pay for the repair or replacement of any part of your trailer or component equipment installed by the factory that is defective in material or workmanship. This warranty extends for a period of two (2) years from the date of original purchase.

---

It all adds up! The reasons to buy a 1978 Airstream are many. Decide today to travel the road of adventure. Decide today to explore the grandeur of this great land of ours. Decide today to live the life you have dreamed about. Allow Airstream to be a part of your future "Good Life".

Airstream  
419 West Pike Street  
Jackson Center, Ohio 45334  
Phone: 513/596-6111

Airstream  
15939 Piuma Avenue  
Cerritos, California 90701  
Phone: 213/860-4411