



AIRSTREAM[®]

A guide to the quality differences that
make your experience unforgettable.



What Makes An Airstream Touring Coach *Better?*

If you're shopping for an RV, chances are you've wondered what makes an Airstream Touring Coach different from other Class B motorized RVs on the market.

If we have to answer in one word, it's *quality*.

Airstream's commitment to quality began with our founder, Wally Byam. Way back in the 1930s, Wally started a tradition of innovation in RV design that remains unmatched to this day.

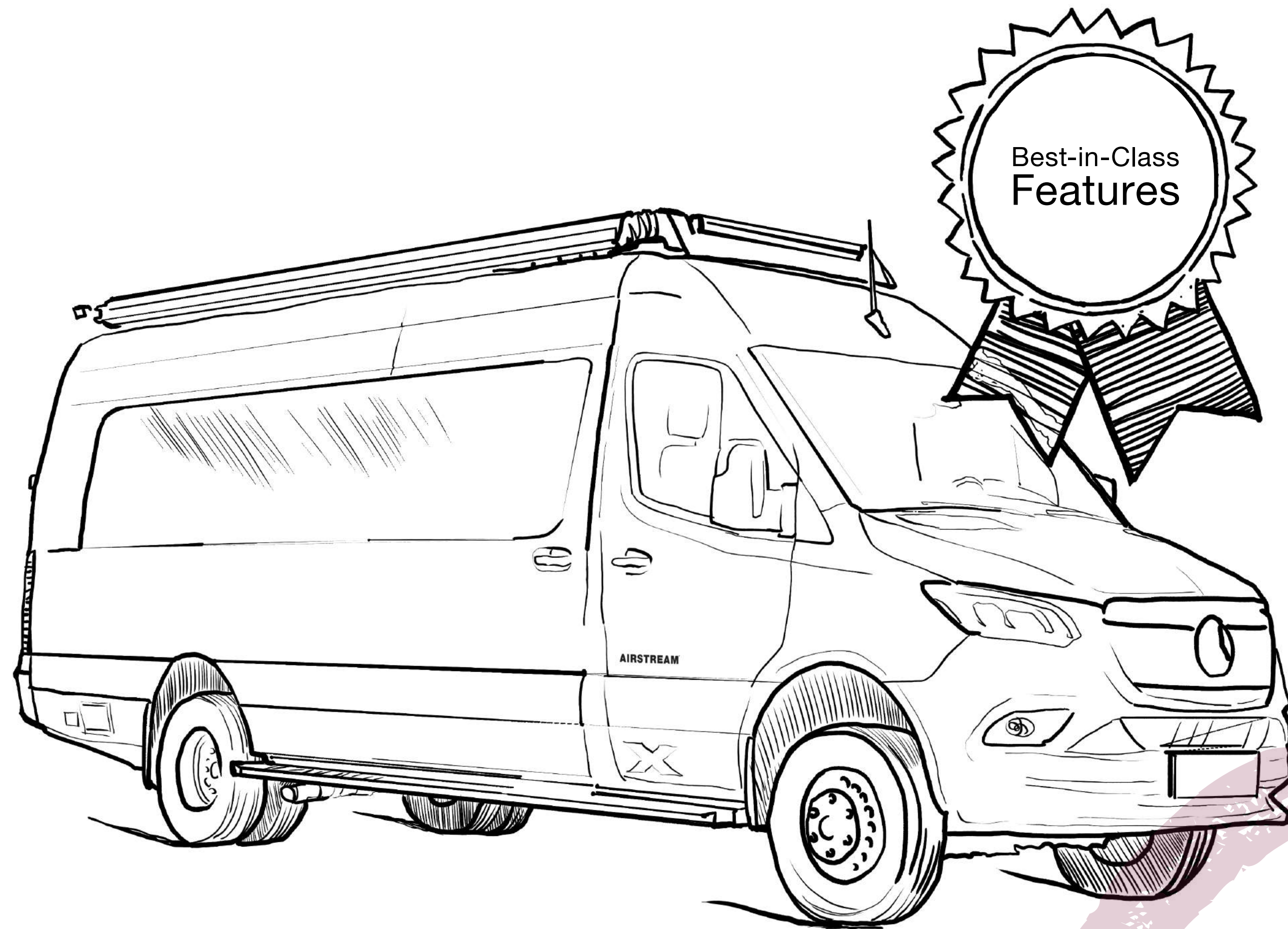
Our way of visioning, engineering, and building isn't the fastest or the easiest way, but it is the right way. No shortcuts, no compromises, and nothing less than the absolute best features and creature comforts on board for every trip you take – whether it's to the beach house nearby or the other side of the country.

So, let's take a closer look at what building the right way means on our factory floor, and—more importantly—what it means to your life and your adventures to come.

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Why Does Standard vs. Optional *Matter?*

Unlike other RV manufacturers, Airstream offers many best-in-class features as standard, not add-ons. Why?

If 90+ years of RV innovation and design have taught us anything, it's that the best really does matter. And we feel it's our responsibility to provide the very best features so you can have the very best travel experiences out on the road.

When selecting a quality chassis, we make sure that every single driving, safety, comfort, and convenience feature possible is included. You don't have to upgrade; you can just enjoy. That's the beauty of getting behind the wheel of an Airstream: **You know the best is already on board.**

See this process in action in our [video tour of the Airstream Touring Coach plant.](#)

Why Does Standard vs. Optional *Matter?*

The best features come standard. Here's why you'll love them.



Confidence in the driver's seat

Lane keeping assist, pedestrian and obstacle alerts, rear- and side-view monitoring—it's all standard in your Airstream Touring Coach. Right from the start, you'll feel extra confident in your ability to get there safely and without incident.



Safety beyond the industry standard

Most Class B RVs come with front airbags, but your Airstream Touring Coach will have more than that. We choose to include side and front airbags in each cab door for extra protection in a collision.



Cab made for comfort

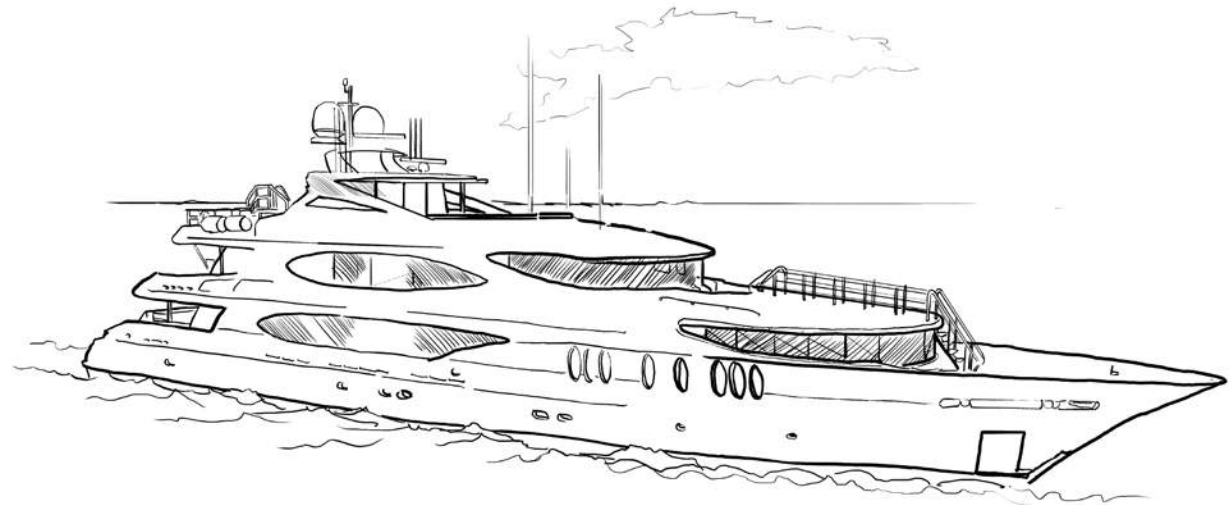
It's the little things like larger infotainment screens, swivel seats, digital rearview mirrors, and driving assist features. At every opportunity, we choose to include comfort features as standard, not upgrades.

Why Take Inspiration from the Yachting *Industry?*

Most Class B RVs take inspiration from land travel. Why are Airstream Touring Coaches inspired by the yachting industry?

Airstream founder, Wally Byam, was a lifelong adventurer on both land and sea. He grew up in Oregon and spent time as a cabin boy, working on a boat, making the trek to the frontier of Alaska and back again. He also joined the Seamen's Union and journeyed across the Pacific to Tahiti.

Wally's experiences on the ocean inspired many of the early Airstream designs—the space limitations on a vessel required thoughtful efficiency in balance with comfort. It's no surprise that we still draw inspiration from boats to this day—especially luxury yachts. Let's take a closer look at why.



Why Take Inspiration from the Yachting *Industry?*

Yacht-inspired features and why we choose them:

1. Luxury flooring

First, we install a multi-layer laminated substructure floor that helps insulate the cabin and reduce road noise. Next, we add an extra layer of padding for comfort. Finally, we install a woven, marine-grade vinyl that's as durable and easy to clean as it is aesthetically pleasing.

2. Ultra-durable wall finishes

Unlike standard fiberglass or plastic walls you'll find in other Class B RVs, the walls inside an Airstream Touring Coach are made of a combination of aluminum sheeting and fabric that looks and feels like suede but is easy to clean with water.

3. Flexible floor plans

We're all changing the way we live and work, and Airstream floor plans are designed with flexibility in mind. Take the desk addition in the 24GT for example. You can swivel the driver's chair 180 degrees to face a built-in workstation so you can comfortably take calls and keep up from the road.

4. Bespoke luxury

If there's one thing yachts exude, it's luxury. The same holds true for the bespoke choices that go into Airstream Touring Coaches, like memory foam seating, wood cabinetry, and touch controls for temperature, appliances, and window shades. Everywhere you look, you'll feel the sophistication.





Why Do Handcrafted Components Matter?

Most RV companies use standard building components that provide a path of least resistance. Why do we do things differently?

While we have outside partners for building components like our aluminum sheeting, window glass, wheels, and appliances, we create as many components as possible ourselves. It's how we ensure the absolute highest quality.

Every single Airstream is assembled by hand in Jackson Center, Ohio, USA. Our hardworking craftspeople have spent entire careers honing their skills on our factory floor. That includes engineering and manufacturing components you'll find in no other Class B RVs on the market.

See how an **Airstream Interstate Touring Coach** is built.

Why Do Handcrafted Components *Matter?*

Key Components We Build or Upgrade

1. Multi-layer subfloor

We cut and install our own custom-fit, multi-layer subfloor. It's designed specifically for each floor plan to provide insulation, sound dampening, and a solid foundation for the furniture in your motor home.

2. Upgraded windows

In an Airstream Touring Coach, you can bring your doorstep to some of the most magical places. That's why we take the time to replace the factory-grade windows supplied with the chassis with tinted, tilt-open, or slide-open windows that give you a better view, more privacy, and easier everyday use.

3. Wood furniture

While many other brands install prebuilt furniture and cabinetry, we take the time to custom-craft each cabinet, wardrobe, and seating base. Our team cuts, sands, and assembles using wood screws, dowels, and glue. We never use stapled particle board.





Why Does our Dealer Network *Matter?*

Take advantage of a dealer network that's close by, knowledgeable, and ready to give you the very best sales, service, and ownership experience available.

Close to Where You are: We have Airstream dealers located all across the country—no matter where you live, you're not far from the best dealer experience in the industry. And when you need regular maintenance or repair work done, close proximity means you can get back on the road on your schedule. While some RV brands have a single facility far from the action, you can trust Airstream's national dealer network to be ready to help you—no matter where you are.

Knowledgeable in Sales and Service: Our dealers regularly travel to our headquarters in Jackson Center, Ohio, where they learn about new models, new features, and new innovations that make Airstreams the very best RVs on the market. When it comes to service, our dealers are constantly training on the very best techniques gleaned from decades of expertise.

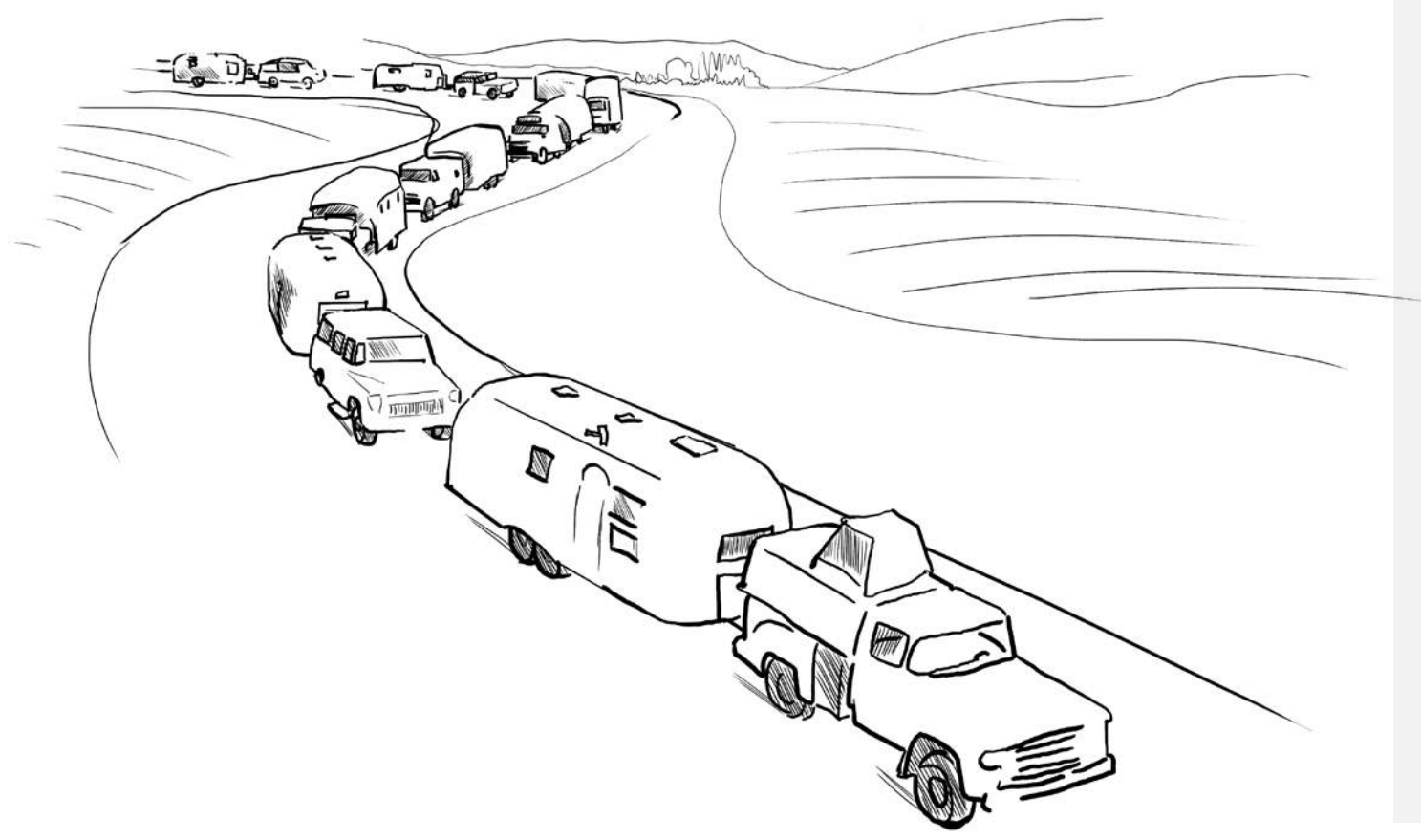
The Best Experience Possible: From friendly staff who understand that your time is valuable, to service techs who can help tackle everything from routine maintenance to bigger repairs, Airstream's nationwide dealer network is unparalleled. And when you visit one of our Five Rivet Dealers, you can rest assured that you are working with dealers who have met stringent guidelines based on feedback from customers just like you.



Why Become an *Airstreamer?*

There are millions of RVers out there. Why become an Airstreamer?

Ever since the very first days of Airstream in the 1930s, it's been about creating not just innovative RVs, but a truly unique way of life. For nearly 100 years, Airstreamers have shared their passion for life, travel, adventure, and enduring camaraderie. It's a quality that's hard to put into words, but when you're an Airstreamer, you can feel that you're part of something bigger. Hundreds of thousands of Airstreamers set out to see what's over the next hill, and do it in absolute comfort. You'll be welcomed with open arms.



Why Become an *Airstreamer?*

Airstream ownership isn't just about the RV you're buying—it's about embracing a lifestyle and owner's community that wants the best out of every travel experience.

Community: Whether you're a weekend warrior, a mobile employee working from anywhere, a family on the adventure of a lifetime, retired—or something in between — there's an Airstreamer out there just like you. This adventurous, traveling community is always willing to share their stories, answer questions, and provide helpful tips on living the dream. Through social media, on our blog, and in online forums, Airstreamers are some of the best resources for making the most of your adventure.

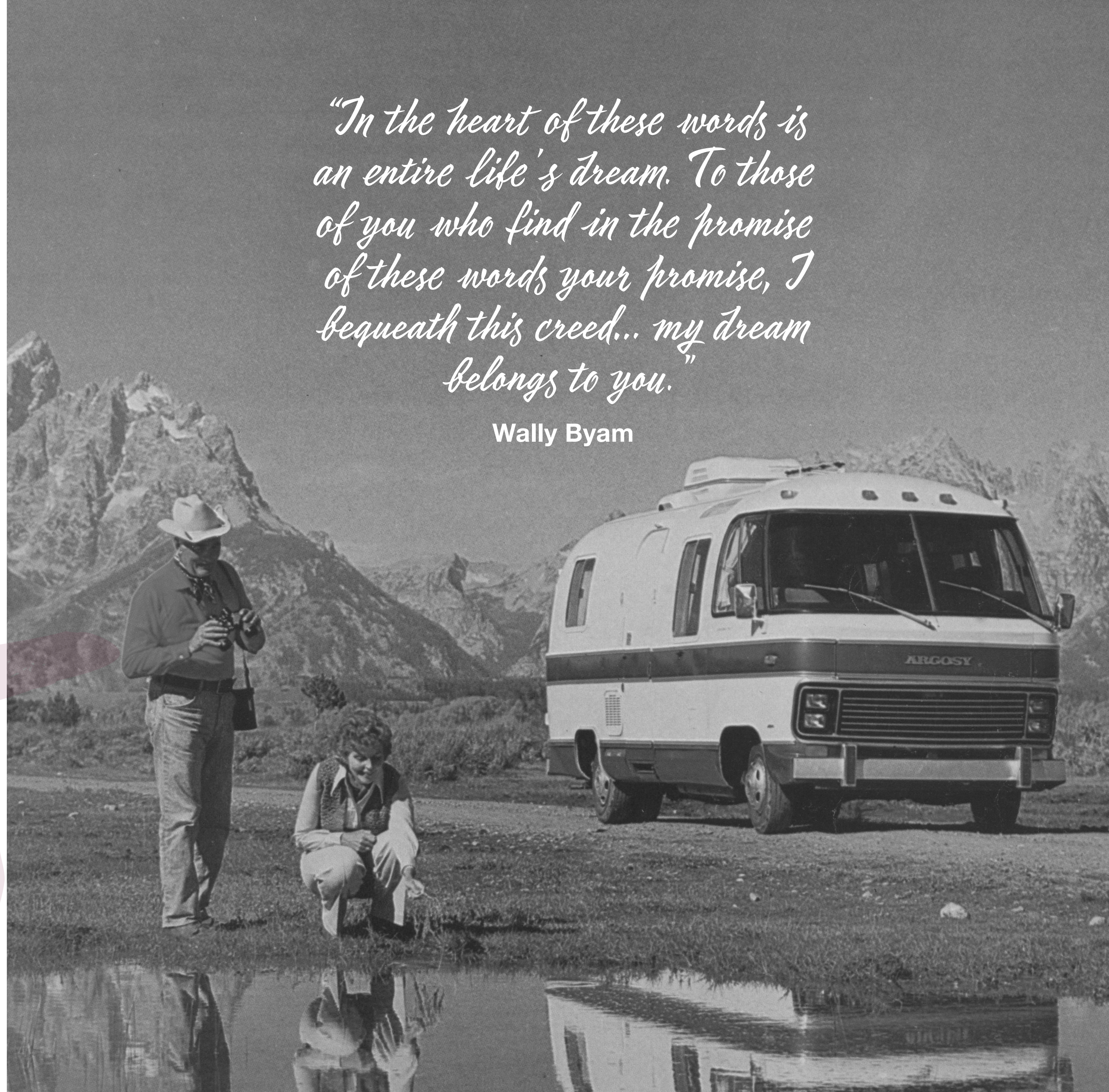
The Airstream Club International: Also known as Wally Byam Caravan Club International, the ACI is the longest-rolling, single-branded RV club in the world. Members often travel together on Caravans, following unique routes, and rally together to celebrate their shared love of the lifestyle. Plus, New Airstream owners receive a special one-year club membership that lets them experience the best the club has to offer.

Mercedes-Benz® Club of America: Airstream Touring Coach owners receive a one-year membership in the official Mercedes-Benz enthusiast club—a perk offered exclusively to owners of Airstream's luxurious touring coaches built on the Mercedes-Benz Sprinter chassis.

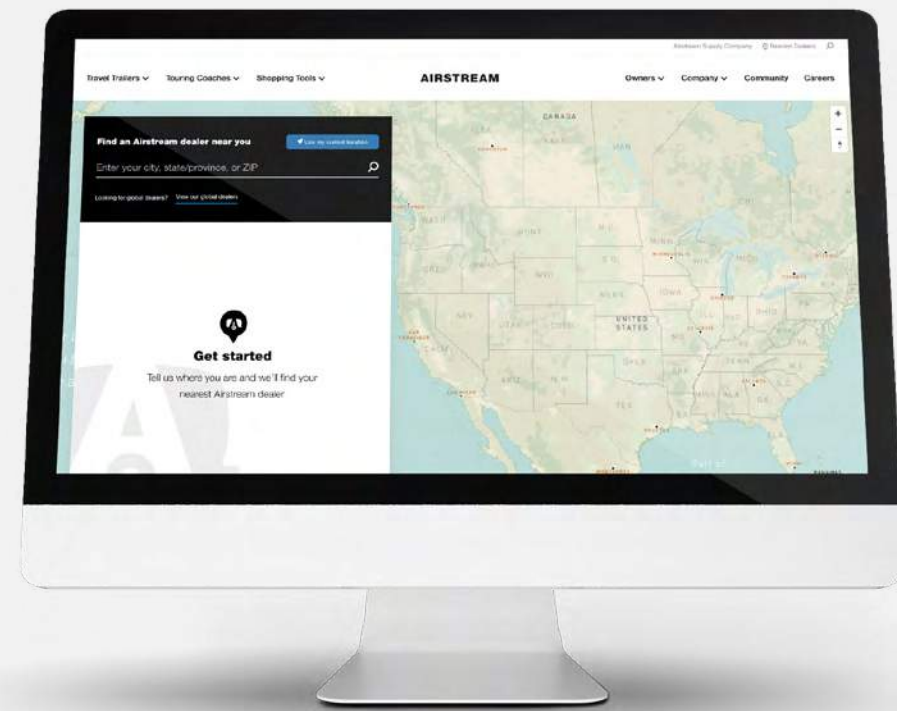
Read about the **Benefits of Touring Coach ownership.**

"In the heart of these words is an entire life's dream. To those of you who find in the promise of these words your promise, I bequeath this creed... my dream belongs to you."

Wally Byam



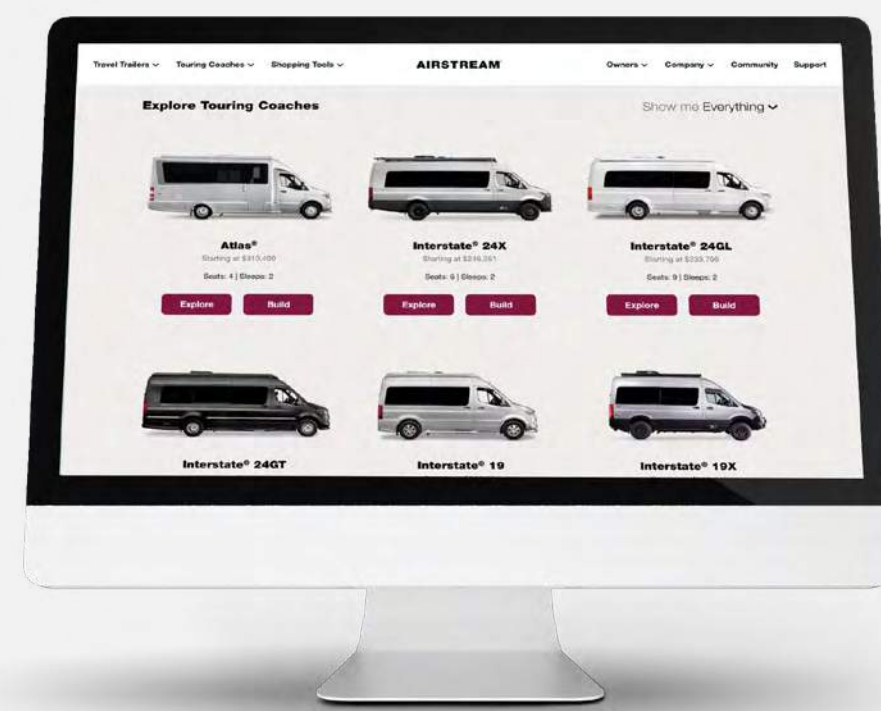
More Questions? We Have *Answers.*



National Dealer Network

While you're shopping, you're bound to have specific questions about certain models, features, and more. Whether you're still researching or ready to buy tomorrow, your Airstream dealer is here to help you get the answers you need. Find your dealer and take a zero-pressure walkthrough in person.

[Find Your Dealer](#)



See all Airstream Touring Coaches

Take a closer look at all the current Airstream Touring Coach models and floor plans, and find the right one for you.

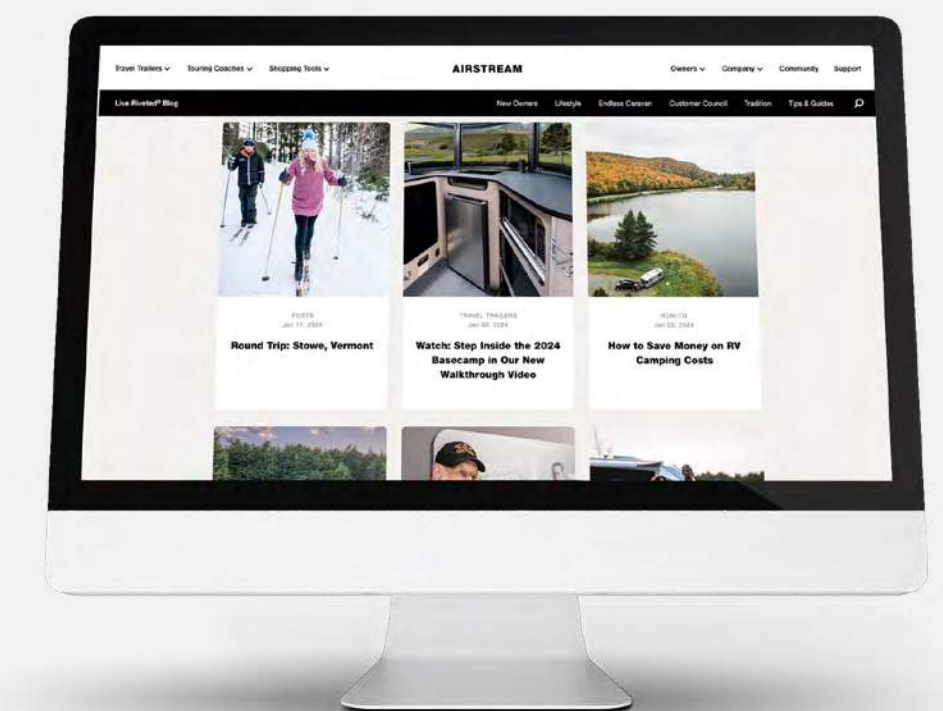
[Explore Travel Trailers](#)



Configure your perfect Airstream

Start with any model and choose a floor plan, interior décor, and additional options that feel right for you. When you're done configuring, you'll receive a tailor-made brochure to download, print, or share.

[Configure Yours](#)



Explore Our Blogs

Connect to our community by diving in to our blog, where you'll find compelling stories and valuable perspectives.

[Read More](#)

AIRSTREAM®



#LiveRiveted

No matter whether you hit the road in one of our iconic riveted aluminum travel trailers or best-in-class touring coaches, you're joining a community of travelers who are riveted to the experience and live life to the fullest. Learn more about Airstream and discover how you can embrace the freedom and Live Riveted.

Find your Touring Coach at [Airstream.com](https://www.airstream.com)

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